

# *Year Four* Moving Together Beyond Boundaries

*A Strategic Plan for Hood College | 2017-2022*





## A MESSAGE FROM THE PRESIDENT

Dear Friends of Hood,

In the fourth year of our strategic plan, July 1, 2020-June 30, 2021, we faced a reality that was unimaginable when we began this ambitious journey. Yet, throughout the pandemic, we worked to ensure the continuity of teaching and learning as well as the business operations of the College, while ensuring the safety and well-being of the campus community.

Together, with tireless commitment to our mission, we did just that. We were one of a handful of colleges that welcomed our students back to campus in the fall, creating a hybrid learning model for those students who felt more comfortable studying remotely. Through our collective commitment, we kept case rates low on campus; we also were able to welcome one of the largest incoming classes in College history and worked to ensure that our faculty and staff did not experience furloughs or lay-offs.

And in the midst of the pandemic, we were able to move forward the strategic plan. I am honored to share the good work of our community and all that we accomplished in Year Four of Moving Together Beyond Boundaries: 2017-2022.



Andrea E. Chapdelaine, Ph.D.  
*President*



# AN EDUCATION THAT CHALLENGES BOUNDARIES

## PILLAR I

### NEW ACADEMIC PROGRAMS

**FINANCE, B.A.** will prepare future leaders in business and finance fields to excel in a variety of organizational settings, putting their financial acumen and liberal arts education in action.



**CREATIVE WRITING, MFA** will launch in summer 2023, only the second such program in the state. This low-residency program will immerse students in the rhythms of the writing life, while providing them with a solid foundation in literary craft, criticism and publishing. Students will engage in five residencies, with the option to attend a summer residency through the Prague Summer Program for Writers, the nation's oldest study-abroad program for creative writers in the English language.



**NUTRITION, M.S.** will launch in fall 2022, providing a foundation in nutritional biochemistry, pathophysiology and pharmacology; nutritional genomics and the microbiome; global health, nutrition, sustainable food systems and food security. The program has been granted candidacy accreditation status by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics



## PROGRAMS FOR STUDENT SUCCESS

### STUDENT SUCCESS PEER MENTOR (SSPM) PROGRAM

During fall 2020, first-year students enrolled in GNST 101 Seminar for Academic Success were assigned a Peer Mentor. Their SSPM reinforced course content, provided encouragement, and met with students outside of class. Qualitative and quantitative data was positive; 92 percent of students agreed it was extremely important to have this mentor present to support them. In fall 2021, the program will expand to include Orientation Peer Mentors, providing year-long support to new students in 2021-2022.

### FREE SUMMER CLASS FOR NEW STUDENTS

In order to provide an opportunity to engage early with the college, get ahead in credits, and complete necessary developmental or pre-requisite courses, new first-year and transfer students took advantage of a free, online course during summer 2020 in Math, English, Global Studies, Economics, or Academic Success. Students who enrolled in the free summer course were successful (average summer course gpa= 3.32) and persisted at the College one year later at a much higher rate (80%) than students who did not enroll in a free summer course (68%).

### BEACON EARLY ALERT TECHNOLOGY

Early alert efforts are a critical retention best practice on campuses. During the 2020–21 academic year, the College launched Beacon software. The system allows faculty and staff to enter messages of concern to students in response to academic difficulty including absences, missing assignments, and low test scores. The information is shared with students' advisors as well as the Student Success Center, Dean of Students and athletics coaching staff for immediate support and intervention as needed. Each term, more than 1,000 alerts were issued, in addition to advising updates and messages of encouragement. The platform also enables the College to support student engagement and leadership.

### ENVIRONMENTAL SCIENCE PARTNERS WITH LOCAL SCHOOLS

Hood entered into an articulation agreement with Gettysburg College and McDaniel College to establish an accelerated degree program that enables students to work concurrently towards a bachelor's and master's degree in environmental studies and environmental biology. The articulation agreement allows undergraduate students from Gettysburg and McDaniel to transfer six to nine undergrad senior credits towards the 33-credit requirement in Hood's graduate-level environmental biology program. In the sharing of their resources, the institutions aim to allow students to fast-track their M.S. while staying local, all the while improving instructional efficiency.



# PARTNERSHIPS THAT MOVE BEYOND BOUNDARIES

## PILLAR II

### HOOD PARTNERS WITH PHARMACEUTICAL COMPANY TO TRAIN EMPLOYEES AND STUDENTS

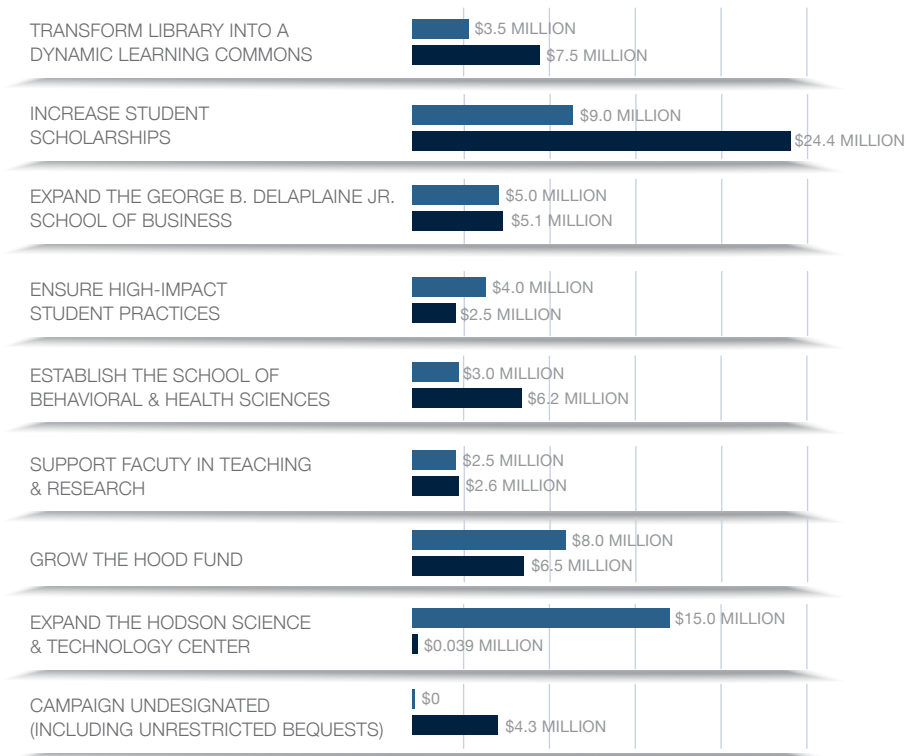
Hood College partnered with California-based Kite Pharma to create a training lab for employees for its new facility in Urbana. The company, which focuses on personalized cell therapy, installed state-of-the-art lab equipment to train new employees and Hood students in cell therapy manufacturing in a the 400-square-foot lab area in the Hodson Science and Technology Center. In this space, students and future employees learn cell therapy manufacturing skills from Kite scientists, enabling them to be well-prepared for the more than 400 jobs Kite will fill in the near term.



## CAMPAIGN PROGRESS

**FORGING THE FUTURE:** The Campaign for Hood College completed its fourth year, well ahead of goal. We are seeking \$65 million in philanthropic support to provide additional scholarships, funds to ensure that every student graduates world- and work-ready, and research and programmatic support for our faculty. The campaign will support new degree programs and new spaces in which to offer them. As of June 30, 2021, the College raised \$51.2 million. Below is a summary by priority area.

### Progress Report *(Sep. 1, 2017 - Jan. 31, 2022)*



■ GOAL  
■ PROGRESS MADE ON GOAL

## GRANTS

### **HRSA BEHAVIORAL HEALTH WORKPLACE, EDUCATION, AND**

**TRAINING GRANT:** Hood's counseling program was awarded a grant of nearly \$1.3 million from the Health Resources and Services Administration's Behavioral Health Workforce Education and Training program. The grant will support the program's goal of training counselors for a diverse mental health workforce, to better serve local communities in need.

With these funds, the Hood Counseling program will:

- Increase the number of counselor trainees at field placement sites in underserved communities.
- Expand professional development opportunities for both students and supervisors.
- Launch a hybrid training clinic staffed by Counseling M.S. students under the supervision of licensed supervisors, offering both telehealth and face-to-face, low-cost counseling services to Hood students and community youth.

Stipends of \$10,000 will be available to select students completing their internship at qualifying hospitals, community mental health agencies, addictions treatment facilities or alternative/therapeutic schools serving high needs populations.

### **MARYLAND STATE DEPARTMENT OF EDUCATION GOVERNOR'S**

**EDUCATION EMERGENCY RELIEF GRANT:** Dr. Suzanne Hiller and Dr. Rebecca Grove were awarded a grant of \$203,418 from the Maryland State Department of Education to launch the Leaders for Emergency Academic Preparedness (LEAP) professional learning and emergency instructional delivery program, which builds on lessons learned through teaching during the coronavirus pandemic. The program addresses teacher and student support through a four-pronged approach: (1) equipping educators with tools to address self-regulation, trauma sensitive instruction, and accessible learning, (2) building professional learning communities aimed at supporting self and collaborative care for those working with at-risk children, (3) helping develop expertise in delivery of emergency responsive instruction, and (4) providing opportunities for teacher leaders to share their emergency instructional preparedness experiences and expertise.

### **MICUA/Teagle**

Hood College served as lead on a grant with 10 MICUA schools and Maryland community colleges. The one-year, \$50K planning grant from the Teagle Foundation will help strengthen transfer pathways to Maryland independent colleges.

### **FOUR-YEAR AVERAGE NUMBER/AMOUNT OF GRANTS AWARDED:**

Hood averages 22 grant awards totaling \$2.4 million per year.



## GRANTS AND SPONSORED PROGRAM FUNDS AWARDED 2020-21:

- Health Resources and Services Administration: \$1,298,013; Counseling training
- Capital Group Companies Charitable Foundation: \$16,000; Frederick Food Security Network
- National Collegiate Athletic Association: \$53,320; Assistant Sports Information Director
- State of Maryland Governor's Education Emergency Relief program: \$200,000; COVID-19 costs
- U.S. Department of Agriculture: \$11,960; Research on Boxwood Blight
- Maryland Clinical Resource Consortium: \$10,350; Personal protective equipment
- M&T Charitable Foundation: \$10,000; Hood Fund
- M&T Charitable Foundation: \$10,000; The George B. Delaplaine, Jr. School of Business
- G. Frank Thomas Foundation: \$10,000; G. Frank Thomas Foundation Scholarship
- Delaplaine Foundation, Inc.: \$25,000; Delaplaine Foundation, Inc. Multimedia Center
- Loats Foundation; \$23,000; Loats Foundation Scholarship
- Nora Roberts Foundation: \$15,000; Learning Commons
- Shields Foundation: \$25,000; Shields Foundation Nursing Scholarship
- Maryland State Department of Education: \$203,418; Leaders for Emergency Academic Preparedness (LEAP) professional learning and emergency instructional delivery program
- National Endowment for the Humanities: \$144,079; Summer seminar on World War I
- Maryland State Department of Education: \$33,926; Professional development for teachers
- Maryland Department of Commerce, Maryland E-Innovation Initiative Fund: \$1,000,000; Endowed chair in sustainability studies
- National Oceanic and Atmospheric Administration: \$108,575; Lobster research
- Ausherman Family Foundation: \$10,000; Frederick Food Security Network
- Maryland Heritage Areas Authority: \$15,927; Architectural study of Williams Observatory

# A COMMUNITY THAT KNOWS NO BOUNDARIES

## PILLAR III

### HOOD NAMES FIRST VICE PRESIDENT FOR COMMUNITY AND INCLUSIVITY

Following a national search, Tammi Simpson, J.D. was hired as the College's first vice president of community and inclusivity. Simpson is responsible for ensuring the well-being of every member of the Hood community and for building a healthy, safe, empowering and inclusive campus climate. Reporting to the president and a member of senior team, this position was created, in part, to identify and propose solutions to systematic and singular obstacles that prevent individual growth and well-being.



### BENEFICIAL-HODSON LIBRARY AND LEARNING COMMONS RIBBON CUTTING

Hood College celebrated the opening of the newly renovated Beneficial-Hodson Library and Learning Commons with a virtual ribbon cutting ceremony. The renovations, which cost approximately \$7.2 million, transformed the building into a new and dynamic learning space on the Hood College campus.

The renovations include modern glass wall installations to increase natural light and improve energy efficiency. With revamped student study pods, lecture spaces and the addition of a new computer lab as well as 16 new collaboration rooms, the learning commons features 50 percent more study seats and tutoring spaces than previously.



## PRESIDENT CHAPDELAINÉ SPEAKS AT S.H.E. WEEK

The second annual S.H.E. Week, the signature event of the Frederick County Chamber of Commerce's Women in Business committee, was held in August. S.H.E. Week is centered around the concept of Strength, Heart and Equality and features women in business from all sectors in Frederick County. President Andrea Chapdelainé was invited to speak in the panel on "Life Lessons from Unstoppable Women." The panelists addressed challenges from climbing the career ladder as working mothers to overcoming life's setbacks.



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## HOOD FACULTY AND STAFF HONORED WITH PRESIDENT'S MEDAL

The Hood College faculty and staff were awarded the Hood College President's Medal for Obligation for their resilience in working through the COVID-19 crisis. The Medal is a prestigious honor awarded to an individual, group or organization exemplifying one of the College's core values.

The Class of 1915 defined Obligation as fulfilling personal and professional responsibilities with integrity and being a responsible steward and servant to the betterment of others and this world. In presenting the Medal, President Chapdelainé said, "The abrupt transition to online classes and teleworking, as well as the need to support our students both on campus and remotely placed a heavy burden on the faculty and staff, which they carried with fortitude, commitment and integrity."







## ABOUT HOOD COLLEGE

Founded in 1893 in Frederick, Maryland, Hood College is a coeducational, independent, liberal arts college, which offers more than 25 bachelor's degrees, four pre-professional programs, 19 master's degrees, two doctorates and 11 post-baccalaureate certificates. With small class sizes, Hood students receive individual attention from supportive faculty. Student clubs, organizations and Division III athletics create an active and vibrant campus environment that makes it easy for students to get involved.

The College's proximity to Fort Detrick, Washington, D.C., Baltimore and the I-270 technology corridor provides students countless internship and research opportunities. Hood offers a strong foundation in the liberal arts, emphasizing critical thinking, communication and collaborative skills, preparing students for their first jobs, their careers and active citizenship. Hood's Graduate School serves the needs of the surrounding regions by providing leading-edge content in business, STEM, the humanities and education.

Downtown Frederick is within walking distance of Hood's campus, providing easy access to shops, galleries, restaurants and a vibrant downtown.



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