

UNDERGRADUATE



BUILD BETTER  
BUSINESSES—TODAY  
AND TOMORROW.

## Hood College

# THE GEORGE B. DELAPLAINE JR. SCHOOL OF BUSINESS

[hood.edu/DSB](http://hood.edu/DSB)

The Delaplaine School of Business offers five majors, six minors and eight concentrations at the undergraduate level, one of the most well-known regional MBA programs and two doctoral programs. It aims to create a collaborative teaching, learning and research environment that emphasizes global awareness, strategic competitiveness, social responsibility, leadership, and the interaction between theory and practice.

Our programs empower you to think entrepreneurially and become a thought leader in reshaping, reimagining and reinventing modern business. Our undergraduate business and MBA programs are accredited by the Accreditation Council for Business Schools and Programs, the premier organization that accredits business schools with a teaching focus.

Faculty members are industry professionals, who have significant managerial experience at top-level organizations. You will have the opportunity to work closely with our world-class faculty as you analyze Fortune 100 companies and investigate complex economic problems in class or as a research/teaching assistant.



*Hood College's Delaplaine School of Business gave me a true passion for learning. I found myself fully engaged and excited about the material presented by my instructors. The faculty created a supportive yet challenging environment that kept every class both stimulating and rewarding. I've also benefited professionally from Hood's strong reputation within the Frederick area, opening doors that have shaped my career thus far.*

—JORDAN MOJTABAEI '24  
Economics Major



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## UNDERGRADUATE PROGRAMS

- Accounting (B.A.)
- Business Administration (B.A.)
  - Accounting Concentration
  - Finance Concentration
  - Human Resource Management Concentration
  - Individual Career Interest Concentration
  - International Economics and Finance Concentration
  - Marketing Concentration
- Economics (B.A.)
  - International Economics Concentration
  - Political Economy Concentration
- Finance (B.A.)
- Integrated Marketing Communication (B.A.)
- 4PLUS (B.A. + MBA)
- Actuarial Science Minor
- Business Administration Minor
- Economics Minor
- Management Minor
- Marketing Minor
- Sports Entertainment and Marketing Minor

## GRADUATE PROGRAMS

- Master of Business Administration (MBA)
- Doctor of Business Administration (DBA)
- Doctor of Organizational Leadership (DOL)
- Accounting Certification
- Financial Management Certification
- Organizational Management Certification



## BEYOND THE CLASSROOM

All business and integrated marketing communication students are required to take advantage of the numerous internship opportunities afforded by Hood's location in the Frederick-Baltimore-D.C. triangle. These exciting internships at organizations such as Citibank, Walmart Home Office, IBM, NASA and United Way often lead to career opportunities. Many of our students also continue their studies at the graduate level.

You will also have access to unique facilities on campus. The Virginia Munson Hammell '67 Trading Room provides an immersive space for students to simulate real-world experiences in the dynamic realm of financial markets, securities trading and portfolio management. The Michael S., P'09 and Marlene B. Grossnickle Young '76, H'14, P'09 Data Driven Frederick Center is a state-of-the-art classroom that serves as a centralized repository of information about the region's health, economy, social welfare, land use and infrastructure. Graduate and undergraduate students interpret, manipulate and present large amounts of data as part of their research and coursework—all skills crucial to the future of a data-driven world.

## 4PLUS PROGRAM

Hood's 4PLUS program combines undergraduate and graduate studies to save you time and money. By working with your adviser, you can start taking courses toward your master's in your junior or senior year and earn dual-course credit for both your bachelor's and master's degree.

Any major can work toward a master's in business administration.

## CAREERS IN BUSINESS

The business and financial sectors offer above average median wages and strong job growth potential.

- Advertising Specialist
- Account Manager
- Accountant
- Actuary
- Auditor
- Banker
- Digital Analyst
- Compliance Officer
- Consultant
- Entrepreneur
- Financial Adviser
- Market Research Analyst
- Project Manager
- Sales Representative



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*Our faculty are committed teachers, active in scholarship, service and mentorship—faculty who will work with you and help develop your critical thinking skills.*

### Visit and Apply

Hood College  
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Your future is **WORTH THE WORK.**



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