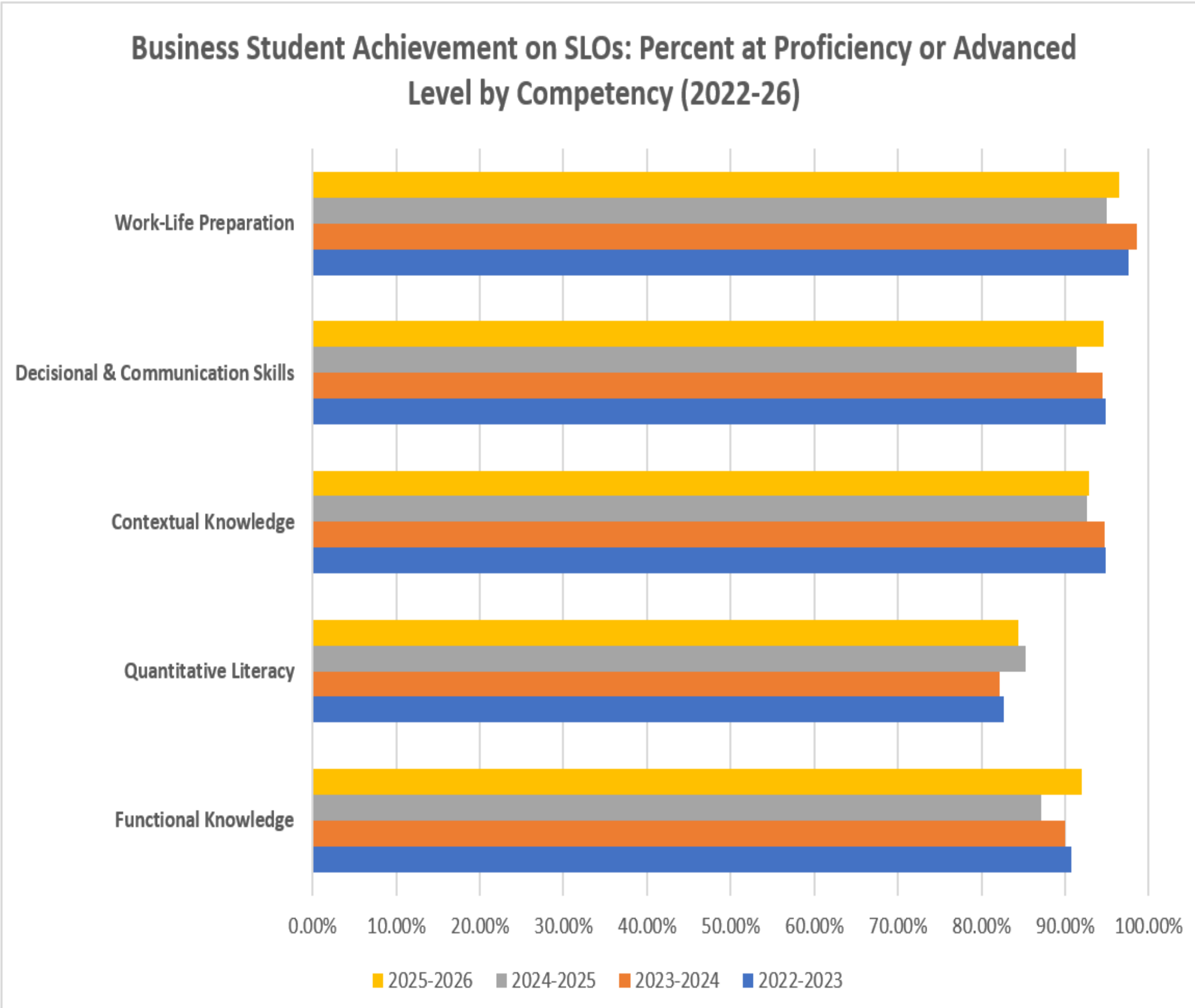
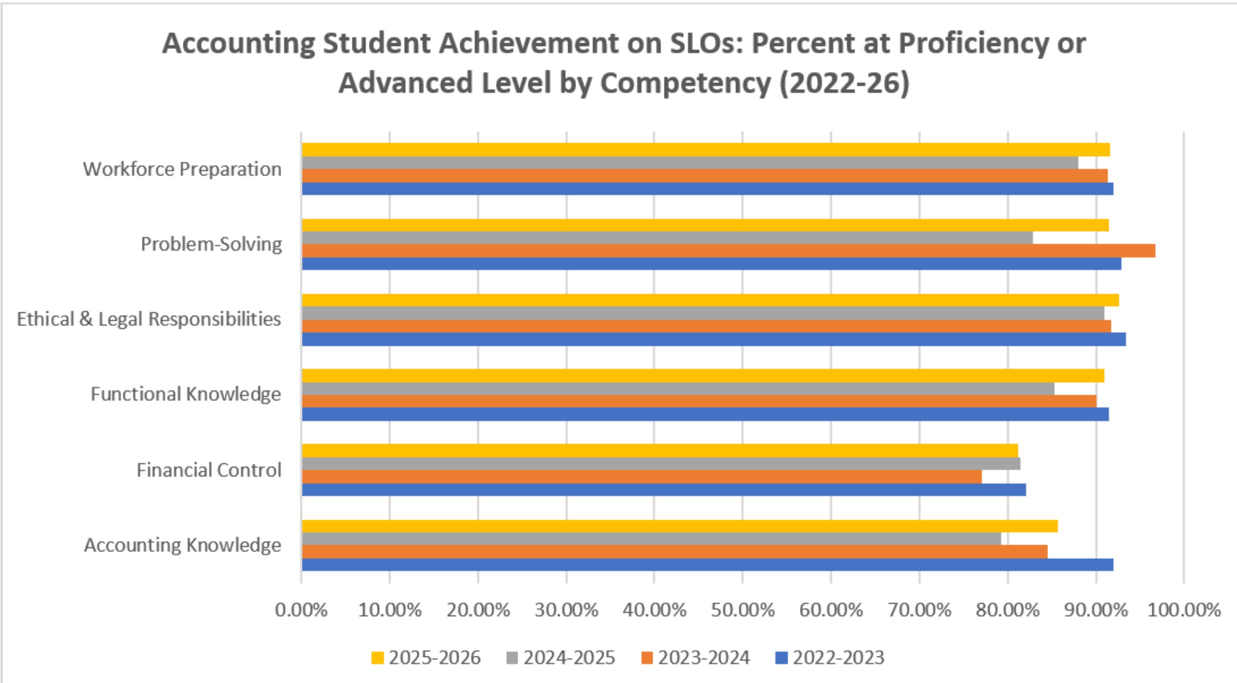
Table I



Student Learning Outcomes in Business Administration

1. **Functional Knowledge**: Students will be able to demonstrate how the different functional areas of business affect the efficient functioning of organizations.
2. **Quantitative Literacy in Business**: Students will possess literacy in both general quantitative skills and those specific to the business management discipline.
3. **Contextual Knowledge**: Students will show an understanding of how the external environment, especially the legal, technological, and international dimensions of the environment, affects managerial decision-making and business policies and practices.
4. **Interpersonal, Decisional, and Communication Skills**: Students will display competent interpersonal, decisional, and communication skills.
5. **Work-Life Preparation**: Students will be prepared to join the workforce

Table II



Accounting Student Learning Outcomes

Accounting Knowledge: Apply relevant accounting policies, standards and principles to business activities and situations.

Functional Knowledge: Employ knowledge of business functions to manage performance problems and facilitate greater financial control.

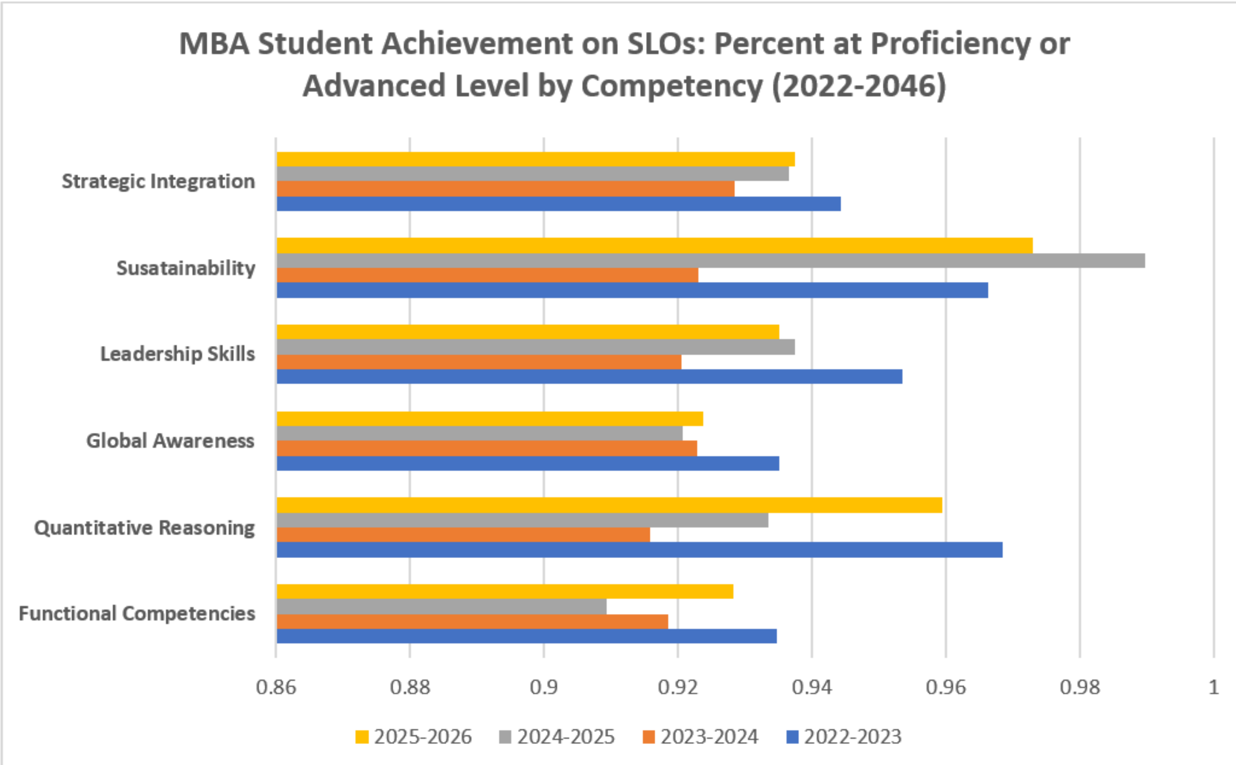
Financial Control: Demonstrate how organizations use accounting fundamentals to improve efficiency and effectiveness.

Problem-Solving: Use critical-thinking, decision-making, analytical and problem-solving skills to address and resolve complex accounting and management problems in organizations.

Communication Skills: Illustrate the ability to effectively communicate relevant financial and non-financial information to different organizational stakeholders through written and oral communication methods.

Ethical and Legal Responsibilities: Identify how legal, ethical, and regulatory issues affect business decisions and apply appropriate moral, ethical and socially responsible framework to make decisions.

Table III



MBA Student Learning Outcomes

1. **Strategic Integration**: Demonstrate strategic thinking and integration through cross functional application of business knowledge and competencies.
2. **Quantitative Reasoning**: Display proficiency in quantitative and qualitative tools and techniques that will aid in the preparation, interpretation, analysis, and presentation of data and information for critical thinking, problem solving, decision making, and communicating with external and internal stakeholders.
3. **Global Awareness**: Show how macro, industry, and global environments present opportunities and challenges for the organizations.
4. **Leadership Skills**: Demonstrate a mastery of skills required to effectively lead, manage, and interact with organizational stakeholders. These skills include written and oral communication, teamwork and leadership, analytical and critical thinking, and decision making.
5. **Sustainability**: Provide a stakeholder approach to decision-making that is ethical and socially responsible.
6. **Information Technology**: Illustrate an understanding of how to use information systems and information technology to create a competitive advantage for organizations. The MBA program does not have any concentration; instead, students can focus in on the following areas by taking two appropriate graduate electives.

Internal Analysis Report — Hood College

Bachelors Business Administration

Outbound Exam Summary

Topic	Hood College		Traditional/Campus-based Delivery Mode		Percentile Rank for this Report's Dataset	Required Scores for Identified Percentiles Based on the Selected Aggregate Pool			
	No. Questions Offered	Frequency Correct	No. Questions Offered	Frequency Correct		25th	45th	65th	85th
Accounting	490	77.76%	490,650	58.36%	96	49.67%	57.00%	63.33%	70.67%
Business Ethics	490	69.18%	482,812	60.69%	76	52.67%	59.47%	65.67%	72.07%
Business Finance	490	81.84%	506,779	57.52%	99	48.67%	56.00%	63.00%	70.00%
Business Integration and Strategic Management	490	77.76%	477,035	62.90%	91	54.67%	61.33%	68.00%	75.00%
Business Leadership	490	76.33%	411,648	59.77%	97	53.00%	58.67%	64.00%	70.00%
Economics	490	79.18%	506,056	60.53%	95	52.62%	59.00%	64.67%	72.00%
Economics : Macroeconomics	245	78.37%	249,974	59.00%	95	50.00%	57.33%	64.00%	71.33%
Economics : Microeconomics	245	80.00%	255,946	61.94%	95	54.00%	60.67%	65.33%	73.33%
Global Dimensions of Business	490	76.12%	471,382	59.70%	92	51.00%	58.67%	64.67%	72.00%
Information Management Systems	490	81.84%	448,185	64.96%	91	54.67%	63.67%	71.53%	79.00%
Legal Environment of Business	490	77.14%	479,104	61.56%	93	53.67%	60.67%	66.67%	72.33%
Management	490	69.39%	508,333	61.28%	75	53.00%	60.33%	66.67%	73.00%
Management : Human Resource Management	160	77.50%	163,865	65.73%	86	58.51%	64.92%	70.48%	76.77%
Management : Operations/Production Management	172	68.02%	173,437	58.64%	74	49.53%	57.14%	64.42%	71.84%
Management : Organizational Behavior	158	62.66%	169,984	59.37%	58	51.00%	58.49%	64.75%	71.43%
Marketing	490	77.76%	513,976	64.79%	88	57.00%	63.33%	69.33%	76.33%
Quantitative Research Techniques and Statistics	490	75.51%	459,783	59.20%	89	49.00%	57.33%	64.67%	73.33%
Summary	5880	76.65%	5,755,743	61.21%	93	52.46%	59.83%	65.95%	73.13%

Frequency correct values in this table are rounded for easier display. To see the raw values, please select the Excel version of this report.

Selected Aggregate Pool: Traditional/Campus-based Delivery Mode

Internal Analysis Report — Hood College

Masters Business Administration

Outbound Exam Summary

Topic	Hood College		Traditional/Campus-based Delivery Mode		Percentile Rank for this Report's Dataset	Required Scores for Identified Percentiles Based on the Selected Aggregate Pool			
	No. Questions Offered	Frequency Correct	No. Questions Offered	Frequency Correct		25th	45th	65th	85th
Accounting	270	63.70%	77,155	57.81%	*76	51.59%	55.92%	61.33%	67.33%
Business Ethics	270	72.59%	85,925	66.48%	*76	61.00%	65.67%	69.67%	75.13%
Business Finance	270	66.30%	87,655	60.46%	*70	52.33%	58.50%	64.33%	72.17%
Business Integration and Strategic Management	270	74.81%	89,455	64.68%	*86	58.33%	62.74%	68.13%	74.33%
Business Leadership	270	74.07%	76,178	67.35%	*77	62.00%	65.67%	71.00%	75.68%
Economics	270	68.52%	81,055	61.89%	*72	54.67%	60.67%	66.00%	72.33%
Economics : Macroeconomics	135	71.85%	37,828	62.33%	*79	54.67%	61.33%	66.67%	74.00%
Economics : Microeconomics	135	65.19%	43,177	61.38%	*65	54.00%	60.40%	64.67%	71.33%
Global Dimensions of Business	270	70.00%	69,000	57.99%	*91	51.75%	56.67%	60.95%	67.22%
Information Management Systems	270	66.67%	61,800	65.31%	*56	58.75%	63.33%	68.33%	75.08%
Legal Environment of Business	270	72.22%	68,400	64.14%	*78	57.67%	63.00%	68.00%	74.65%
Management	270	69.63%	78,555	62.77%	*77	57.00%	62.18%	65.67%	71.67%
Management : Human Resource Management	88	65.91%	25,551	58.23%	*82	53.06%	56.70%	61.73%	67.35%
Management : Operations/Production Management	92	72.83%	25,972	64.61%	*78	58.06%	63.73%	68.96%	74.77%
Management : Organizational Behavior	90	70.00%	26,936	65.16%	*70	59.38%	64.37%	68.63%	74.76%
Marketing	270	75.19%	87,725	70.23%	*68	64.50%	69.67%	74.00%	80.00%
Quantitative Research Techniques and Statistics	270	64.44%	66,655	59.31%	*69	52.33%	57.67%	63.00%	70.00%
Summary	3240	69.85%	929,558	63.90%	71	57.16%	62.70%	67.24%	74.12%

Frequency correct values in this table are rounded for easier display. To see the raw values, please select the Excel version of this report.

*Please note that either the aggregate pool sample and/or school sample for this data set is relatively low for the Percentile Rank Calculation. Selected Aggregate Pool: Traditional/Campus-based Delivery Mode