The Hood College
The George B. Delaplaine Jr. School of Business
hood.edu/business
The George B. Delaplaine Jr. School of Business

The School of Business offers five majors, four minors, and nine concentrations at the undergraduate level, one of the most well-known regional MBA programs, and a doctor of business administration degree. It aims to create a collaborative teaching, learning and research environment that emphasizes global awareness, strategic competitiveness, social responsibility, leadership and the interaction between theory and practice.

The business school, which has the highest student enrollment at Hood College, empowers students to think entrepreneurially and become thought leaders in reshaping, re-imagining and reinventing modern business. Our undergraduate business and MBA programs are accredited by the Accreditation Council for Business Schools and Programs, the premier organization that accredits business schools that have a teaching focus.

Our full-time faculty members are committed teachers and active scholars; the adjunct faculty have significant managerial experience at some of the premier organizations in the Washington, D.C. region. Our undergraduate students also receive the opportunity to work closely with our world-class faculty as research and teaching assistants. Through our empirical capstone classes, all students get an opportunity to engage in a semester-long meaningful research endeavor to analyze a Fortune 100 organization in-depth or to investigate a complex economics problem.

Beyond the Classroom

All business and integrated marketing communication students are required to take advantage of the rich internship opportunities afforded by Hood’s location in the Frederick-Baltimore-DC triangle. These exciting internships at organizations such as Citibank, Walmart Home Office, IBM, Flying Dog Brewery, NASA and United Way often lead to career opportunities. Many of our students also continue their studies at the graduate level at such prominent institutions as Harvard Business School, University of Rochester, Clemson and McGill University, Montreal.
Majors, Minors and Concentrations

Majors
- Accounting
- Business Administration
- Economics
- Finance
- Integrated Marketing Communication

4Plus any B.A. or B.S. + MBA

Minors
- Actuarial Science
- Business Administration
- Economics
- Management

Concentrations
- Accounting
- Finance
- Financial Economics
- International Economics
- Human Resource Management
- International Economics and Finance
- Marketing
- Political Economy
- Individual Career Interest—You will work with your faculty adviser to craft a concentration based on your interests and career goals. Some examples include sports management, economic development and information security management.

“I think it is really important how closely the professors here work with their students. You’re a name, not just a number. They care about your success and often go out of their way to ensure you do well or to help you if you aren’t.”

-Angela Vines ’17
### Hood by the Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor’s Degrees</td>
<td>32</td>
<td></td>
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<tr>
<td>Master’s Degrees</td>
<td>19</td>
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<tr>
<td>Post-Baccalaureate Certificates</td>
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<td></td>
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<tr>
<td>Doctoral Programs</td>
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<td></td>
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<tr>
<td>Total Enrollment</td>
<td>2,037</td>
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<tr>
<td>Number of Undergraduate Students</td>
<td>1,182</td>
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<td>States &amp; Countries</td>
<td>30 &amp; 14</td>
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<tr>
<td>Undergraduate Diversity</td>
<td>40%</td>
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<td>Full-Time Faculty Hold a Terminal Degree in their Field</td>
<td>97</td>
<td>95%</td>
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<tr>
<td>Part-Time and Adjunct Faculty Complement the Faculty with their Expertise</td>
<td>136</td>
<td>26%</td>
</tr>
</tbody>
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#### Diversity

- 855 Graduate Students
- 97 Full-Time Professors
- 30% of Undergraduates
- 26% Diversity of Full-Time Faculty

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**Visit & Apply**

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