

EXPLORE. PURSUE. REALIZE.



The Hood College

**The George B.
Delaplaine Jr.
School of
Business**

www.hood.edu/business





The George B. Delaplaine Jr. School of Business

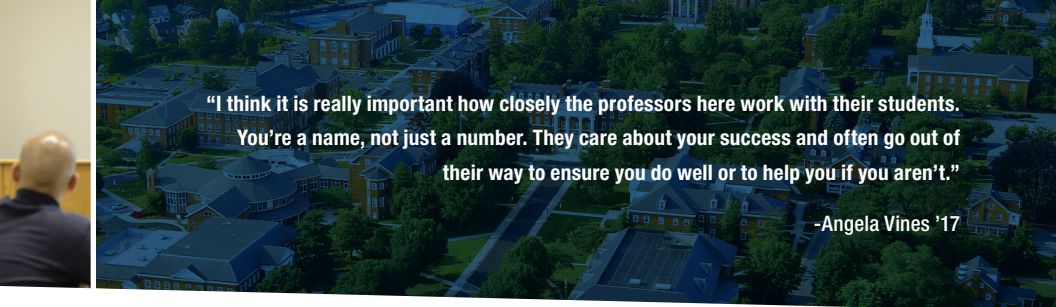
The School of Business offers four majors, four minors, and nine concentrations at the undergraduate level, one of the most well-known regional MBA programs, and a doctor of business administration degree. It aims to create a collaborative teaching, learning and research environment that emphasizes global awareness, strategic competitiveness, social responsibility, leadership and the interaction between theory and practice.

The business school, which has the highest student enrollment at Hood College, empowers students to think entrepreneurially and become thought leaders in reshaping, re-imagining and reinventing modern business. Our undergraduate business and MBA programs are accredited by the Accreditation Council for Business Schools and Programs, the premier organization that accredits business schools that have a teaching focus.

The department is staffed by nine full-time faculty members who are committed teachers and active scholars and a cadre of adjunct faculty who have significant managerial experience at some of the premier organizations in the Washington, D.C. metro region. Our undergraduate students also receive the opportunity to work closely with our world-class faculty as research and teaching assistants. Through our empirical capstone classes, all students get an opportunity to engage in a semester-long meaningful research endeavor to analyze a Fortune 100 organization in-depth or to investigate a complex economics problem.

Beyond the Classroom

All business and integrated marketing communication students are required to take advantage of the rich internship opportunities afforded by Hood's location in the Frederick-Baltimore-DC triangle. These exciting internships at organizations such as Citibank, Walmart Home Office, IBM, Flying Dog Brewery, NASA and United Way often lead to career opportunities. Many of our students also continue their studies at the graduate level at such prominent institutions as Harvard Business School, University of Rochester, Clemson and McGill University, Montreal.



"I think it is really important how closely the professors here work with their students. You're a name, not just a number. They care about your success and often go out of their way to ensure you do well or to help you if you aren't."

-Angela Vines '17

Majors, Minors and Concentrations

Majors

- Accounting
- Business Administration
- Economics
- Integrated Marketing Communication

Minors

- Actuarial Science
- Business Administration
- Economics
- Management

Concentrations

- Accounting
- Finance
- International Economics
- Financial Economics
- Human Resource Management
- International Economics and Finance
- Marketing
- Political Economy
- Individual Career Interest—
You will work with your faculty adviser to craft a concentration based on your interests and career goals. Some examples include sports management, economic development and information security management.



About Hood

Founded in 1893 in Frederick, Maryland, Hood College is a coeducational, independent, liberal arts college, which offers bachelor's, master's and doctoral degrees and post-baccalaureate certificates. Home to approximately 1,200 undergraduate students from 25 states and 15 countries, Hood offers 32 majors, 50 minors, and pre-professional preparation in medicine, veterinary science, pharmacy, dentistry and law. Hood students experience small class sizes, where they receive individual attention from supportive faculty. With its proximity to Washington, D.C., Baltimore and the I-270 biotech corridor, Hood gives its students access to countless internships and research opportunities.

At Hood, we are challenging students to improve their critical thinking, communication and collaborative skills and preparing them not just for their first jobs, but for their careers. For high-achieving students, we offer a four-year honors program with a living and learning setting expanding the curriculum with an emphasis on interdisciplinary education through discussion-based seminars, collaborative projects and experiential learning opportunities. Eighty-five percent of first-year students live on campus; more than 40 campus clubs and organizations as well as 22 NCAA Division III athletic teams and two club-level athletic teams create an active and vibrant campus environment.

Hood, in addition to its exceptional undergraduate programs, also offers 19 master's degrees, 10 certificate programs and two doctoral programs. Our graduate programs are designed to work in tandem with our bachelor's degrees so that students can take advantage of five-year, dual-degree programs. Hood is located in a fantastic college town; students are within walking distance of shops, galleries and restaurants and a vibrant downtown. A tremendous alumni network offers students and graduates mentoring, connections, guidance and advice. The Princeton Review, U.S. News & World Report and many other publications have recognized Hood as an affordable top-tier institution.

Hood College
401 Rosemont Avenue
Frederick, MD 21701-8575

Apply: www.hood.edu/apply
Visit: www.hood.edu/visit

David Gurzick, Ph.D.

Associate Professor of Management
Chair, Department of Economics and Business Administration
gurzick@hood.edu • 301-696-3857

