



Delaplaine School of Business
Facts and Student Outcome Assessment for
M.B.A.



I. General Facts¹

Table I
MBA Enrollment by Program
(Head count)²

	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019
MBA (Business C)	118	112	114	99	88

Table II
MBA Enrollment by Credit Hours

	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019
MBA (Business C)	600	600	642	547	489

Table III
MBA Degrees Awarded

	2013-14	2014-15	2015-16	2016-17	2017-18
MBA	34	48	45	42	32

¹ Source = Hood College Fact Book, 2018-19

² Business C = business cluster

Table IV
Measurement of SLOs
Student Performance Scores, 2016-17 to 2019-2020
Scores in Percentages for Hood Compared to Students at IACBE Region 2 (Middle States)
Schools

Topics	Time Period				Comparison Group - IACBE Region 2
	2016-17	2017-18	2018-19	2019-20	
Quantitative Reasoning (SLO #2)					
Economics	52.56	50.31	55.61	61.38	47.18
Accounting	52.33	50.31	53.67	58.28	50.37
Finance	51.40	45	53.0	58.28	47.09
Information Systems	56.28	49.69	56.67	61.05	Not Available
Marketing	59.30	51.88	68.67	74.83	56.78
Global Awareness (SLO #3)					
Global Dimensions of Business	53.49	50	54.33	59.31	52.89
Leadership (SLO #4)					
Business Leadership	56.51	53.75	57	61.03	57.14
Management	55.81	52.19	57	62.41	51.52
Human Resource Management	61.54	55.05	51.96	53.13	50.65
Organizational Behavior					
Ethics & Corporate Social Responsibility (SLO #5)					
Sustainability	53.72	57.19	61	67.27	54.24
Strategic Integration (SLO #1)					
Strategic Management	59.07	56.56	59.00	66.90	55.06

Legend = Student Performance mentioned above was measured on Peregrine Exit Exam, a national exam. The comparative group used is the “IACBE – Group 2 (Middle-States)” nationally. **The aquablue represents performance scores exceeding targets/expectations.**

Table V
Comparative Effectiveness of the B.A. in Business Administration Program,
2016-17 to 2019-2020 (Four years)
Scores for Hood Compared to Students at IACBE (Region 2 – Middle States) Schools

Year	Hood College	Comparison Group - Average for Four Years
2016-17	54.59	51.92
2017-18	50.55	
2018-19	57.11	
2019-20	62.24	

Legend = Student Performance mentioned above was measured on Peregrine Exit Exam, a national exam. Note that the scores are for the total performance (performance on all topics). The comparative group used is the IACBE (Region 2 – Middle States) Schools. **The aquablue represents performance scores exceeding targets/expectations.**