

Year Five
Moving Together
Beyond Boundaries
2017-2022

A Strategic Plan for Hood College



A MESSAGE FROM THE PRESIDENT

Dear Friends of Hood,

When we began this ambitious plan, we had no way of knowing that in the middle of it we would experience a pandemic. And yet, we did not stop. We adjusted and marched forward. We worked not only to ensure the continuity of teaching and learning, but also the steps needed to achieve our strategic goals (and to mitigate health risks due to COVID-19). I am so proud of the entire Hood College community for the part they played in the success of this plan.

From the beginning, we created a shared understanding and empowered each and every member of the campus to feel ownership of the plan. We reviewed shared governance structures, tied budget requests and performance goals to the objectives of the plan, and shared progress along the way.

What did we achieve? How are we a different Hood College than we were in 2017?

Expanded student access, support and success. Additional academic programs. Stronger partnerships. Improved workplace environment.

I invite you to peruse the highlights of *Moving Beyond Boundaries* and then flip the booklet over to learn about *For a Greater Hood*, our new strategic plan that will lead us to 2025.



Andrea E. Chapdelaine, Ph.D.
President

OUR MISSION

TO EMPOWER STUDENTS

Through an integration of the liberal arts and the professions, Hood College provides an education that empowers students to use their hearts, minds and hands to meet personal, professional and global challenges and to lead purposeful lives of responsibility, leadership, service and civic engagement.

Corde Et Mente Et Manu | With Heart and Hand and Mind



HEART



MIND



HANDS

OUR CORE VALUES

HOPE

To believe that everyone can have a positive impact in the world and that education is instrumental in creating and sustaining hope.

OPPORTUNITY

To fully use one's talents and skills to realize professional and personal achievement and to help create and realize opportunities for others.

OBLIGATION

To fulfill personal and professional responsibilities with integrity and to be a responsible steward and servant to the betterment of others and this world.

DEMOCRACY

To embrace diversity, foster freedom of thought and expression, and to promote engaged citizenship both in self and others.

AN EDUCATION THAT CHALLENGES BOUNDARIES

PILLAR I

HOW WE MEASURE SUCCESS

NEW ACADEMIC PROGRAMS

- Art Therapy, B.A.
- Creative Writing, MFA
- Cybersecurity, M.S.
- Finance, B.A.
- Nutrition Science, M.S.
- Project Management Certificate
- Public Health, B.A.
- Sustainability Studies, B.A.

THE ESTABLISHMENT OF THE GEORGE B. DELAPLAINE JR. SCHOOL OF BUSINESS to be a focal point for social entrepreneurship allowing undergraduate, graduate and doctoral students to have enriching experiences beyond the classroom.

PATHWAYS TO DOUBLE DEGREES



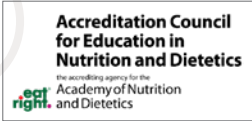
Created to help graduates stand out in a competitive job market and to save time and money, the 4PLUS program allows Hood undergraduate students to complete a master's degree in approximately one additional year. Students in any major can take advantage of earning a master's degree in business administration, cybersecurity or information technology. Specialty tracks in counseling, biomedical science and environmental science are also available.

ARTICULATION AGREEMENTS

Articulation agreements for multiple degrees in the same program put the needs of the student first. These pipeline programs accelerate degree attainment, allow access to faculty and programs at the institutions involved and ease in transferring credits.

- Cybersecurity
- Environmental Biology

ACCREDITATION



NEW EDUCATIONAL HUBS

- Beneficial-Hodson Library and Learning Commons
- Student Success Center
- Cyber & Informatics Lab
- Delaplaine Foundation, Inc. Multimedia Lab
- Writing Center
- Kite Pharma Cancer Research Lab



STUDENT FUNDING FOR HIGH-IMPACT PRACTICES

- Martha E. Church Center for Community & Civic Engagement
- SPIRES (Scholarship, Performance, Innovation, Research and Experience Symposium)
- Model UN
- Maryland Student Legislature
- Archaeology Field School
- New study abroad experiences



HOOD COLLEGE HONORS STUDENTS EARN TOP PRIZE FOUR TIMES IN FIVE YEARS

In 2018, 2019, 2020 and 2022, a Hood College Honors student received the Portz Award for Outstanding Maryland Honors Student from a four-year college or university, awarded by the Maryland Collegiate Honors Council. In 2021, a Hood student was a runner-up for the top prize and received best presentation honors.



Natalie Yeagley '18
2018 winner



Maisha Khan '19
2019 winner



Makhalia Aiken '20
2020 winner



Caylee Winpigler '21
2021 Runner-Up



Maryam Iftikhar '22
2022 winner

PARTNERSHIPS THAT MOVE BEYOND BOUNDARIES

PILLAR II

COMMUNITY COLLEGE PARTNERSHIPS

Hood signed articulation agreements with all Maryland community colleges, easing the transition for transfer students.



\$50K TEAGLE FOUNDATION GRANT

The grant focuses on providing student support and creating a smooth pipeline to removing roadblocks to student success in order to help more community college students in Maryland achieve their dreams of earning a four-year degree.



FREDERICK HEALTH

Hood partnered with Frederick Health to better meet the healthcare needs of the College's undergraduate and graduate students. Frederick Health Toll House Clinic and Lab, located conveniently across campus on 7th Street, facilitates access to urgent care and mental health services. For our students, it provides a practicum site for those pursuing a master's degree in clinical counseling. The center also serves the surrounding community, providing a better option to an emergency department visit.



ADDITIONAL PARTNERSHIPS



LEADERSHIP FREDERICK COUNTY AND HOOD'S DOCTORAL PROGRAM

Hood partnered with the Frederick County Chamber of Commerce to deliver in-depth, experiential learning through its Leadership Frederick County program. Designed by distinguished local leaders, the program also features graduate-level master classes taught by organizational leadership experts from Hood College's doctoral program.

NeighborHOOD PARTNERS PROGRAM

As part of our commitment to Frederick and in recognition of the support of our partner organizations, we launched the NeighborHOOD Partners Program. Hood provides a tuition discount to partner employees, their spouses and dependent children who are degree seeking in either our undergraduate or graduate programs. This program expands access to a Hood education for the community, improves the skills of the regional workforce and keeps our best and brightest here in Frederick.



GRANTS



107 GRANTS
TOTALING
\$11.4 MILLION



\$100,000

From the Hearst Foundation for the **Summer Research Institute**.

\$142,000

The Maryland Center for Computing Education awarded three grants to **train teachers on computer science**.

\$244,000

The National Endowment for the Humanities awarded two grants to **host a summer seminar for school teachers on World War I**.

\$3.5 MILLION

The Health Resources and Services Administration awarded two grants to **support mental health counseling students and to establish a training clinic on campus**.

\$4.5 MILLION

From the Maryland E-Innovation Initiative Fund to endow **faculty and administrative positions**.

**FORGING THE FUTURE:
THE CAMPAIGN FOR HOOD COLLEGE**

In 2017, Hood launched Forging the Future, a \$50 million capital campaign, the most ambitious in the College's history. Thanks for a remarkable community of generous donors, we have nearly achieved our new goal of \$65M.

CAMPAIGN GOAL

\$65 MILLION BY JUNE 30, 2023

**\$1.8 MILLION IN HOOD FUND SUPPORT
\$3 MILLION IN OTHER CAMPAIGN GIFTS
\$4.8 MILLION TO BE RAISED**

**\$60.2 MILLION
RAISED
AS OF JUNE 30, 2022**



A COMMUNITY THAT KNOWS NO BOUNDARIES

PILLAR III

PROVIDING PROFESSIONAL DEVELOPMENT

By establishing a new fund, augmented by trustee support, Hood invested nearly \$64,000 in 65 employees to attend conferences in person and online as part of a professional development fund.



PRESIDENT'S MEDAL

- **HOPE:** To the Class of 2020 for serving as “a beacon of hope for this world...Go out into this world and do great things. I know you will because, indeed, you already have.”
- **OBLIGATION:** To the Hood College faculty and staff for their resilience in working through the COVID-19 crisis.



SUPPORTING OUR EMPLOYEES

- Expanded workplace wellness
- 2020 Gold Healthiest Maryland Business 
- Smoke-free campus
- Walking Group and Lunchtime Yoga
- Partnered with LiveWell Frederick
- Common Market partnerships
- Cooking classes



MARKETING

- New website
- Magazine redesign



Winner of two
CUPPIE Awards
(silver and bronze), 2022



DOWNTOWN FREDERICK

- Hood Student Discount Program
- Downtown Frederick Partnership
- SHE Week
- In the Streets
- Frederick Pride
- First Saturdays





HOOD
COLLEGE

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