

Year Two Moving Together Beyond Boundaries

A Strategic Plan for Hood College | 2017-2022



A MESSAGE FROM THE PRESIDENT

Dear Friends of Hood,

It's hard to believe that we have completed two years of our ambitious strategic plan, *Moving Together Beyond Boundaries: 2017-2022*.

The foundational achievements in year one have paved the way for actionable goals and positive impact on our students and community in year two. We launched online programs and a comprehensive campaign, partnered with businesses and organizations in the Frederick community and expanded professional development and leadership opportunities for faculty and staff.

The success of the plan thus far has been achieved due to the “all-in” attitude on campus. Each member of the Board of Trustees, faculty and staff, and alumni and friends have contributed to these accomplishments.

On behalf of the entire community, I am honored to share the highlights as together we move Hood College beyond boundaries, and most importantly, fulfill our mission to enable students to use their hearts, minds and hands to meet personal, professional and global challenges and to lead purposeful lives of responsibility, leadership, service and civic engagement.



Andrea E. Chapdelaine, Ph.D.

President

AN EDUCATION THAT CHALLENGES BOUNDARIES

PILLAR I

ACADEMICS



New dual-degree program leading to a **bachelor's degree in biology** and **master's degree in biomedical science** is tailored specifically to the demands of the region's growing hub of biotech research employers.



Two graduate programs—**information technology** and **cybersecurity**—were approved by the Maryland Higher Education Commission to be offered entirely online.

The nursing program received accreditation from the Commission on Collegiate Nursing Education in October 2018.



APPLIED LEARNING SPACE

Cyber and Informatics Lab, dedicated for students in cybersecurity and bioinformatics, offers a rich and extensive system and networking infrastructure, and access to real-time data on attacks enabling students to isolate and experiment with numerous security tools and datasets.

The Digital Media Editing Lab in the Delaplaine Media Center offers students interested in photojournalism, integrated marketing communications, videography and digital media graphics the opportunity to work on fully integrated Macintosh computers, capable of running a variety of professional editing software programs.

GRANTS UPDATE

Grantors include: Ausherman Family Foundation; Chesapeake Bay Foundation; Delaplaine Foundation, Inc.; The Hearst Foundation, Inc.; Helen J. Serini Foundation; National Endowment for the Humanities; National Science Foundation; Maryland Department of Commerce E-Innovation Fund; Maryland Center for Computing Education; Maryland Higher Education Commission's Nurse Support Program II; Maryland State Department of Education; Rotary Club of Carroll Creek; U.S. Department of Agriculture; U.S. Department of Education

21
GRANT AWARDS



TOTALING

\$1.6M annually*

**three-year average*

HIGH-IMPACT LEARNING

With our continued commitment to providing students access to experiential learning opportunities, we launched a reduced tuition and on-campus housing program for summer sessions. More than 30 students enrolled in courses and completed internships for credit at places like National Institute of Health, USAMRIID, Astra Zeneca, Merrill Lynch and the Gettysburg National Military Park.



This summer, more than 40 students participated in faculty-led, short-term trips abroad including France, Spain, England, Scotland, South Africa, Germany and Morocco. Students learned about a variety of topics while abroad, including memory, history, politics, environment, nursing and social work.

Hood College Enactus held their second annual Breakfast with a Purpose, preparing a record 400 care packages for those in need at the Frederick Rescue Mission.

Seven students, upon learning of the need for feminine hygiene products in homeless shelters, launched Project Astraea, which aims to end unequal access to feminine hygiene products by connecting donors, non-profits and organizations to those in need.

PARTNERSHIPS THAT MOVE BEYOND BOUNDARIES

PILLAR II

FMH/HEALTH CENTER

Our partnership with Frederick Regional Health System better meets the health care needs of our undergraduate and graduate students, expands our existing relationship with FRHS as a practicum site for our students pursuing a master's degree in clinical counseling, and facilitates access to urgent care and mental health services for our own employees and area residents.



USE OF CAMPUS BY COMMUNITY

- Revenues from 2018 summer conferences/campus: \$436,026
- Number of attendees at 2018 summer conferences/camps: 474
- Life Sciences Symposium
- GEMS-Gains in Mathematics and Science grades 5-12
- JHU Engineering Innovation
- NEH Summer Seminar
- Code.Org
- UNESCO
- Maryland Campus Compact
- Friends Baltimore Yearly Meeting

LIFE SCIENCES SYMPOSIUM

The Imaging Science and Cancer Biology Symposium--the first in the Hood College-Leidos Biomedical Research, Inc. Life Sciences Symposium Series--showcased the latest technologies and advances in imaging science across the spectrum from molecules to man.

Featured public lecture with Otis Brawley, M.D., from Johns Hopkins University Department of Oncology, School of Medicine and Department of Epidemiology, Bloomberg School of Public Health; and more than 75 world leaders in the field who highlighted current progress and the potential of imaging in cancer diagnosis and therapy.

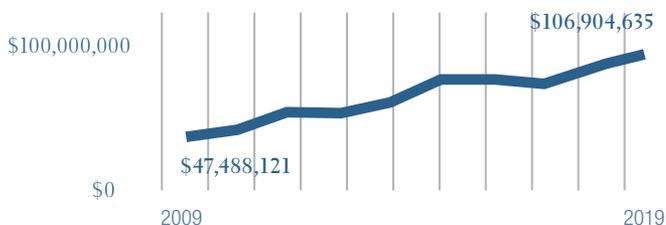
NEIGHBORHOOD

Hood works cooperatively and strategically with its many partners to augment student learning and enhance the quality of life in the region and beyond. Hood is thanking its community partners with the NeighborHOOD Partners Program. This partnership with our Frederick County neighbors provides scholarship support to NeighborHOOD Partner employees and their eligible family members so they may take advantage of Hood's educational opportunities.

New residence hall—Marx Center razed; construction started in summer 2019



ENDOWMENT GROWTH



GEORGETOWN HILL AT HOOD COLLEGE LAB SCHOOL



A new partnership with Georgetown Hill enables us to build on the strengths of our well-regarded Lab School by expanding hours, curriculum and enrollment to better meet the needs of working families

A COMMUNITY THAT KNOWS NO BOUNDARIES

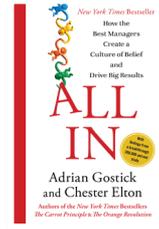
PILLAR III

THE HOOD COMMUNITY

Strategic Initiative Group (SIG) was created by the president and made up of director-level leaders at the College. The goals of SIG are to facilitate campus-wide communication and to provide opportunities for campus leaders to exchange ideas and help drive the strategic direction of the College.

The Planning, Budgeting and Assessment Committee (PBAC) continued implementing findings from the Resource Allocation Review Process and reallocated \$348,850 in savings to strategic initiatives. To date, the comprehensive budget review process had realized total savings of \$458,850. Recommendations will continue to be implemented over the next several years, thus providing additional funding to support the Strategic Plan and assure the College's long-term financial sustainability. Recognizing that Hood's continued success is dependent on recruiting and retaining highly qualified employees, a five-year compensation plan was developed in Fiscal Year 2018. This plan, which strives to increase faculty and staff salaries to established peer benchmarks, was fully funded in Fiscal Year 2019.

Staff Council entered its third year as a viable and strong organization on campus, and advocating for staff interests through open and direct communication with the senior team and providing staff with informative meetings and guest speakers.



FISCAL GOALS

Fundraising exceeded goals, FY 2019 fundraising achieved an increase of more than 23% from FY 2018.

VETERANS/MILITARY

In support of our veteran and active duty students, we created the Student Veteran Association, and have dedicated staff to provide personal attention, allowing students to focus on their academic goals.

We signed a memorandum of understanding with Fort Detrick to provide graduate scholarships for active duty military and veterans stationed at the Frederick army base.



ABOUT HOOD COLLEGE

Founded in 1893 in Frederick, Maryland, Hood College is a coeducational, independent, liberal arts college, which offers more than 25 bachelor's degrees, four pre-professional programs, 19 master's degrees, two doctorates and 11 post-baccalaureate certificates. With small class sizes, Hood students receive individual attention from supportive faculty. Student clubs, organizations and Division III athletics create an active and vibrant campus environment that makes it easy for students to get involved.

The College's proximity to Fort Detrick, Washington, D.C., Baltimore and the I-270 technology corridor provides students countless internship and research opportunities. Hood offers a strong foundation in the liberal arts, emphasizing critical thinking, communication and collaborative skills, preparing students for their first jobs, their careers and active citizenship. Hood's Graduate School serves the needs of the surrounding regions by providing leading-edge content in business, STEM, the humanities and education.

Downtown Frederick is within walking distance of Hood's campus, providing easy access to shops, galleries, restaurants and a vibrant downtown.

