

The George B. Delaplaine Jr. School of Business Assessment Report

Office of Institutional Effectiveness and Assessment

May 2022

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Overview

This report includes assessment information for the George B. Delaplaine Jr. School of Business from Fall 2017-Spring 2022. The following degree programs are included in this report:

- Accounting (B.A.)
- Business Administration (B.A)
- Economics (B.A.)
- Master of Business Administration (MBA)

Note: The Office of Institutional Effectiveness and Assessment (OIRA) has not received program student outcomes, curriculum maps, or assessment data for Finance (B.A) and Integrated Marketing Communication (B.A.). Assessment data has not been collected in Chalk and Wire or submitted to OIRA for Accounting (B.A.) and Economics (B.A.).

Accounting (B.A.)

Outcomes

Account	ing (B.A.) Outcomes
Code	Description
ACCT 1	Apply relevant accounting policies, standards and principles to business activities and situations through:
ACCT 1.a	Demonstrating the ability to understand and apply generally accepted accounting principles to the measurement and reporting of income and financial position of businesses
ACCT 1.b	Illustrating the ability to make routine operational and strategic cost/resource allocation decisions
ACCT 1.c	Exhibiting competency in establishing internal controls and performing an external audit
ACCT 1.d	Analyzing situations using the concepts of the U.S. tax code
ACCT 2	Demonstrate literacy in both general quantitative skills and those specific to the business management discipline through:
ACCT 2.a	Showing an understanding of descriptive and inferential statistics and applying this understanding to economic and business phenomenon
ACCT 2.b	Illustrating the ability to apply data and models to analyze the economic environment of business
ACCT 3	Demonstrate competencies in business functions through:
ACCT 3.a	Showing competency in marketing
ACCT 3.b	Substantiating the understanding of corporate finance topics, such as time value of money, risk and capital budgeting
ACCT 3.c	Demonstrating how organizations use information systems to improve decision-making

ACCT 4	Identify the various legal, ethical, and regulatory issues that affect business decisions and apply appropriate moral, ethical and socially responsible frameworks to make decisions through:
ACCT 4.a	Exhibiting an ability to recognize ethical dilemmas in business and apply ethical frameworks to develop solutions for resolving the dilemmas
ACCT 4.b	Identifying the legal ramifications of business situations and develop appropriate policies consistent with the business laws and regulations in the U.S.
ACCT 5	Demonstrate effective competencies in critical-thinking, problem-solving, and communication skills through
ACCT 5.a	Applying critical thinking and problem-solving skills to diagnose business problems and recommend solutions
ACCT 5.b	Illustrating the ability to effectively communicate relevant business information to organizational stakeholders in writing
ACCT 5.c	Showing competence in effective oral and visual presentation of data and information
ACCT 6	Students will be prepared to join the workforce.
ACCT 6.a	Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.
ACCT 6.b	Successfully complete an internship in accounting.

Business Administration (B.A.)

Outcomes

Our stud	Our students will advance in areas like information technology management, government leadership and administration in the life sciences with regional and											
internatio	onal partners, corporations, NGOs and gover	nment agencies.										
Code	Title	Description										
BUS 1	Content Knowledge	Students will demonstrate competencies in business functions.										
BUS 1.a		Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.										
BUS 1.b		Show competency in marketing.										
BUS 1.c		Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.										
BUS 1.d		Demonstrate how organizations use information systems to improve decision-making.										
BUS 2	Quantitative Literacy in Business	Students will demonstrate literacy in both general quantitative skills and those specific to the business management discipline.										
BUS 2.a		Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.										
BUS 2.b		Illustrate the ability to apply data and models to analyze the economic environment of business.										

BUS 3	Contextual Knowledge	Students will show an understanding of how the external environment, especially the legal and international dimensions of the environment, affects managerial decision-making and business policies and practices.
BUS 3.a		Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.
BUS 3.b		Demonstrate the impact of the international and global environment on business decision-making.
BUS 4	Decision-Making, Communication, and Interpersonal Competencies	Students will display competent decision-making, communication, and interpersonal skills.
BUS 4.a		Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.
BUS 4.b		Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.
BUS 4.c		Show competence in effective oral and visual presentation of data and information.
BUS 4.d		Demonstrate effective teamwork skills.
BUS 5	Work-Life Preparation	Students will be prepared to join the workforce.
BUS 5.a		Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.
BUS 5.b		Successfully complete an internship in business.

Curriculum Map

	Program Goals		1				2	3	3		4	1		5	5
	Student Learning Outcomes	1.a	1.b	1.c	1.d	2.a	2.b	3.a	3.b	4.a	4.b	4.c	4.d	5.a	5.b
	Undergraduate Competencies (UCC)	3, 5, 6	3, 5, 6	3, 5, 6	3, 5, 6	4, 5	4, 5	5, 9	5, 9	1, 2, 7, 8	1, 2, 7, 8	1, 2, 7, 8	1, 2, 7, 8		
•	ies: CC 1=Written Communications; CC 2=Ora chnological Capabilities; CC 7=Values; CC 8=E				C 3=Inf	ormat	ion Lit	eracy	; CC4=	Quantii	tative Lit	eracy; C	C 5=Crit	ical	
Course	Course Title, Key Assignments, and Rubrics														
MGMT 205	Principles of Management														
Assignment Name	Issue Paper									V	X				
										Х	Х				
•	1902														
Rubric	1902 Organizational Theory and Behavior									<u> </u>				<u> </u>	I
Rubric MGMT 301 Assignment Name															

MGMT 306	Principles of Marketing														
Assignment Name	Individual Marketing Plan		v							V	V	v	V		
Rubric	1324]	X							Х	X	Х	Х		
Assignment Name	Executive Summary Performance Assessment Rubric									х	x	x	х		
Rubric	1480]													
MGMT 312	Analytic Methods of Management														
Assignment Name	Analytical Evaluation of Organizational Operations					х									
Rubric	1345														
MGMT 313	Employment and Labor Law														
Assignment Name	Final Paper														
Rubric	1904														
MGMT 314	International Business														
Assignment Name	Country Analysis							х	х	х	x	х	х		
Rubric	2445]						^	^	^	^	^	^		
Assignment Name	Presentation of the International Activities of an MNC							х	x	х	x	x	x		
Rubric	1372														
MGMT 375	Independent Study														
Assignment Name	Research Paper														
Rubric	1524														
MGMT 399	Internship in Management				•			-				•	•		
Assignment Name	Integrative Learning Value														Х
Rubric	1320														^
MGMT 411	Seminar in Strategic Management														
Assignment Name	Critical Analysis of a Multinational Corp.	х	x	x	x	х	х	х	x	х	x	х	x	х	
Rubric	1482	^	^	^	^	^	^	^	^	^	^	^	^	^	
Assignment Name	Critical Analysis of the MNC Presentation	х	х	x	x	х	х	х	х	х	x	х	х	х	
Rubric	1483	^	^	^	^	^	^	^	^	^	^	^	^	^	
MGMT 454	The Legal Environment of Business														
Assignment Name	Paper on Law/Contract							х		х	х	х			
Rubric	1465							^		^		^			

ECMG 303	Principles of Finance & Investment													
Assignment Name	Excel Project	х	х	х		х	х							
Rubric	1326	^	^	^		^	^							
ITMG 388	Management Information Systems													
Assignment Name	Research Project				х					х	х	х	х	
Rubric	1825				^					^	^	^	^	
ECON 205	Principles of Macroeconomics													
Assignment Name	Position Paper					х	х							
Rubric	2310					^	^							
ECMG 478	International Financial Management													
Assignment Name	Mini Case Study			x			х		x	х	х	х		
Rubric	1531			^			^		^	^	^	^		
ECON 320	The Economics of Gender													
Assignment Name	Book Review													
Rubric	2162													
ECON 306	Microeconomic Analysis		<u> </u>	· · · · · · · · · · · · · · · · · · ·										
Assignment Name	Editorial Assignment					х	х	х	х					
Rubric	2438					^	^	^	^					

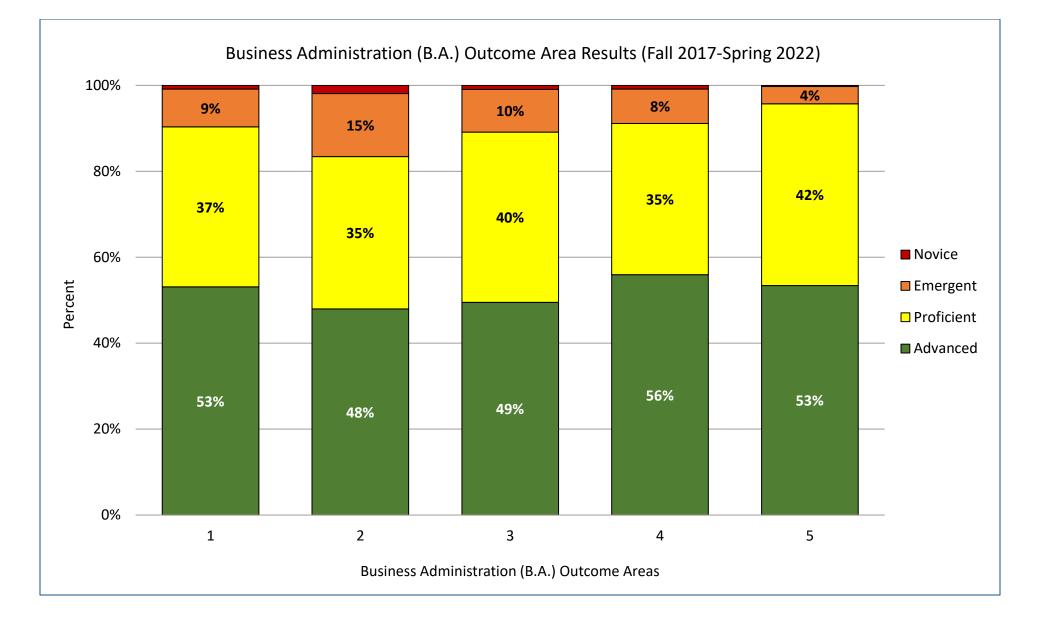
Overall Outcome Results

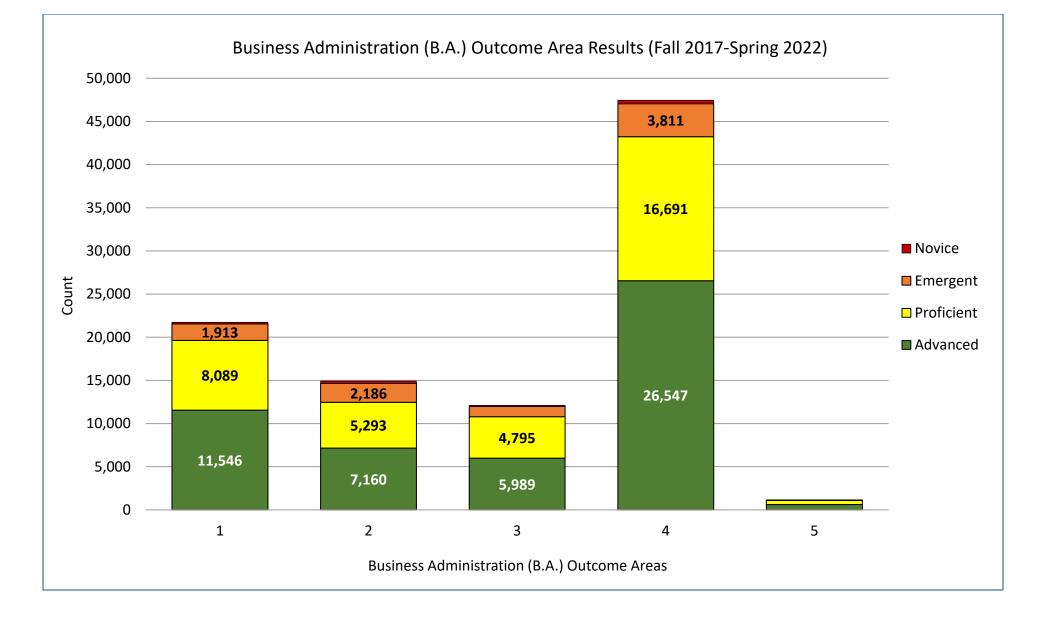
Review Period Results

Busine	Business Administration (B.A.) Individual Outcome Results (Fall 2017-Spring 2022)													
Aug 1, 2017-May 22, 2022		-			Co	ount			Ре	rcent				
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced			
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	4,965	3.41	4	52	472	1,854	2,587	1%	10%	37%	52%			
(BUS 1.b) Show competency in marketing.	6,018	3.43	4	53	526	2,215	3,224	1%	9%	37%	54%			
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	4,965	3.41	4	52	472	1,854	2,587	1%	10%	37%	52%			
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	5,785	3.46	4	28	443	2,166	3,148	0%	8%	37%	54%			
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	8,086	3.31	3	160	1,167	2,756	4,003	2%	14%	34%	50%			
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	6,838	3.28	3	125	1,019	2,537	3,157	2%	15%	37%	46%			

		Prof. &	Advanced	87,	201	Prof. &	Advanced	90)%		
Total	97,349	3.42	4	989	9,159	35,350	51,851	1%	9%	36%	53%
(BUS 5.b) Successfully complete an internship in business.	140	3.27	3	1	10	79	50	1%	7%	56%	36%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	1,000	3.52	4	2	36	403	559	0%	4%	40%	56%
(BUS 4.d) Demonstrate effective teamwork skills.	8,876	3.44	4	58	721	3,362	4,735	1%	8%	38%	53%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	10,187	3.46	4	72	774	3,785	5,556	1%	8%	37%	55%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	14,195	3.47	4	137	1,158	4,772	8,128	1%	8%	34%	57%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	14,195	3.47	4	137	1,158	4,772	8,128	1%	8%	34%	57%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	5,422	3.35	3	49	580	2,193	2,600	1%	11%	40%	48%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	6,677	3.40	4	63	623	2,602	3,389	1%	9%	39%	51%

Bus	iness Adm	ninistra	tion (B.A	A.) Outc	ome Area	Results (Fall 2017-	Spring 2	2022)				
Aug 1, 2017-May 22, 2022					C	ount		Percent					
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced		
(BUS 1) Content Knowledge	21,733	3.43	4	185	1,913	8,089	11,546	1%	9%	37%	53%		
(BUS 2) Quantitative Literacy in Business	14,924	3.30	3	285	2,186	5,293	7,160	2%	15%	35%	48%		
(BUS 3) Contextual Knowledge	12,099	3.38	4	112	1,203	4,795	5,989	1%	10%	40%	49%		
(BUS 4) Decision-Making, Communication, and Interpersonal Competencies	47,453	3.46	4	404	3,811	16,691	26,547	1%	8%	35%	56%		
(BUS 5) Work-Life Preparation	1,140	3.49	4	3	46	482	609	0%	4%	42%	53%		
Total	97,349	3.42	4	989	9,159	35,350	51,851	1%	9%	36%	53%		
		Prof. &	Advanced	87,	201	Prof. &	Advanced	Prof. & Advanced 90%					





Yearly Results

	Business Administration (B.A.) 2021-2022 Outcome Results												
Aug 1, 2021-May 22, 2022		-			C	ount			Ре	rcent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced		
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	904	3.45	4	13	56	349	486	1%	6%	39%	54%		
(BUS 1.b) Show competency in marketing.	1,435	3.46	4	13	89	552	781	1%	6%	38%	54%		
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	904	3.45	4	13	56	349	486	1%	6%	39%	54%		
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	1,173	3.49	4	12	60	442	659	1%	5%	38%	56%		
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	1,858	3.32	4	55	258	585	960	3%	14%	31%	52%		
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	1,528	3.30	3	44	209	521	754	3%	14%	34%	49%		

				Prof. &	Advanced	21,312		Prof. & Advanced		90%	
Total	23,696	3.41	3	308	2,076	8,796	12,516	1%	9%	37%	53%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	210	3.50	4	0	4	96	110	0%	2%	46%	52%
(BUS 4.d) Demonstrate effective teamwork skills.	2,468	3.40	4	25	222	965	1,256	1%	9%	39%	51%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	2,648	3.41	4	26	224	1,036	1,362	1%	8%	39%	51%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	3,512	3.47	4	36	267	1,221	1,988	1%	8%	35%	57%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	3,512	3.47	4	36	267	1,221	1,988	1%	8%	35%	57%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	1,682	3.34	3	17	181	694	790	1%	11%	41%	47%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	1,862	3.36	3	18	183	765	896	1%	10%	41%	48%

	Business Administration (B.A.) 2020-2021 Outcome Results										
Aug 1, 2020-July 31, 2021					C	ount		Percent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	976	3.44	4	12	70	371	523	1%	7%	38%	54%
(BUS 1.b) Show competency in marketing.	1,345	3.48	4	13	84	490	758	1%	6%	36%	56%
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	976	3.44	4	12	70	371	523	1%	7%	38%	54%
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	1,328	3.52	4	4	85	459	780	0%	6%	35%	59%
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	2,244	3.28	3	51	346	767	1,080	2%	15%	34%	48%
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	1,854	3.24	3	42	291	699	822	2%	16%	38%	44%

				Prof. &	Advanced	20,626		Prof. & Advanced		90%	
Total	22,907	3.43	3	317	1,964	8,088	12,538	1%	9%	35%	55%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	140	3.46	3.5	1	4	65	70	1%	3%	46%	50%
(BUS 4.d) Demonstrate effective teamwork skills.	2,017	3.47	4	18	134	737	1,128	1%	7%	37%	56%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	2,328	3.48	4	25	150	828	1,325	1%	6%	36%	57%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	3,312	3.49	4	45	238	1,068	1,961	1%	7%	32%	59%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	3,312	3.49	4	45	238	1,068	1,961	1%	7%	32%	59%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	1,410	3.39	4	21	124	544	721	1%	9%	39%	51%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	1,665	3.42	4	28	130	621	886	2%	8%	37%	53%

	Business Administration (B.A.) 2019-2020 Outcome Results										
Aug 1, 2019-July 31, 2020					C	ount		Percent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	835	3.44	4	9	79	284	463	1%	9%	34%	55%
(BUS 1.b) Show competency in marketing.	979	3.47	4	9	86	316	568	1%	9%	32%	58%
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	835	3.44	4	9	79	284	463	1%	9%	34%	55%
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	897	3.41	3	2	76	374	445	0%	8%	42%	50%
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	1,206	3.14	3	21	252	467	466	2%	21%	39%	39%
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	1,206	3.14	3	21	252	467	466	2%	21%	39%	39%

					Advanced	13,	257	Prof. &	Advanced	89	9%
Total	14,836	3.42	3	113	1,466	5,346	7,911	1%	10%	36%	53%
(BUS 5.b) Successfully complete an internship in business.	70	3.26	3	0	0	52	18	0%	0%	74%	26%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	180	3.53	4	0	14	56	110	0%	8%	31%	61%
(BUS 4.d) Demonstrate effective teamwork skills.	1,302	3.47	4	3	97	485	717	0%	7%	37%	55%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	1,557	3.50	4	3	103	568	883	0%	7%	36%	57%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	2,157	3.50	4	17	155	725	1,260	1%	7%	34%	58%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	2,157	3.50	4	17	155	725	1,260	1%	7%	34%	58%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	600	3.43	4	1	56	230	313	0%	9%	38%	52%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	855	3.49	4	1	62	313	479	0%	7%	37%	56%

	Business Administration (B.A.) 2018-2019 Outcome Results										
Aug 1, 2018-July 31, 2019					C	ount		Percent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	844	3.43	4	5	67	328	444	1%	8%	39%	53%
(BUS 1.b) Show competency in marketing.	853	3.43	4	5	67	335	446	1%	8%	39%	52%
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	844	3.43	4	5	67	328	444	1%	8%	39%	53%
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	826	3.47	4	0	63	309	454	0%	8%	37%	55%
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	1,054	3.50	4	5	73	361	615	0%	7%	34%	58%
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	844	3.43	4	5	67	328	444	1%	8%	39%	53%

				Prof. &	Advanced	12,482		Prof. & Advanced		91%	
Total	13,684	3.46	3	54	1,148	4,876	7,606	0%	8%	36%	56%
(BUS 5.b) Successfully complete an internship in business.	70	3.29	3	1	10	27	32	1%	14%	39%	46%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	175	3.55	4	0	6	66	103	0%	3%	38%	59%
(BUS 4.d) Demonstrate effective teamwork skills.	1,024	3.47	4	0	79	386	559	0%	8%	38%	55%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	1,314	3.51	4	0	92	466	756	0%	7%	35%	58%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	2,154	3.47	4	14	210	671	1,259	1%	10%	31%	58%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	2,154	3.47	4	14	210	671	1,259	1%	10%	31%	58%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	619	3.38	3	0	62	260	297	0%	10%	42%	48%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	909	3.46	4	0	75	340	494	0%	8%	37%	54%

	Business Administration (B.A.) 2017-2018 Outcome Results										
Aug 1, 2017-July 31, 2018		-	_		C	ount	-	Percent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(BUS 1.a) Prove understanding of financial and managerial accounting topics pertaining to the collection, recording, organization, and reporting of financial information.	1,406	3.32	3	13	200	522	671	1%	14%	37%	48%
(BUS 1.b) Show competency in marketing.	1,406	3.32	3	13	200	522	671	1%	14%	37%	48%
(BUS 1.c) Substantiate the understanding of business finance topics, such as time value of money, risk, and capital budgeting.	1,406	3.32	3	13	200	522	671	1%	14%	37%	48%
(BUS 1.d) Demonstrate how organizations use information systems to improve decision- making.	1,561	3.40	4	10	159	582	810	1%	10%	37%	52%
(BUS 2.a) Show an understanding of descriptive and inferential statistics and apply this understanding to economic and business phenomenon.	1,724	3.34	4	28	238	576	882	2%	14%	33%	51%
(BUS 2.b) Illustrate the ability to apply data and models to analyze the economic environment of business.	1,406	3.32	3	13	200	522	671	1%	14%	37%	48%

				Prof. &	Advanced	19,524		Prof. & Advanced		88%	
Total	22,226	3.38	3	197	2,505	8,244	11,280	1%	11%	37%	51%
(BUS 5.a) Apply business competencies to critically analyze a U.S. multinational company and recommend strategies for improvement.	295	3.53	4	1	8	120	166	0%	3%	41%	56%
(BUS 4.d) Demonstrate effective teamwork skills.	2,065	3.42	4	12	189	789	1,075	1%	9%	38%	52%
(BUS 4.c) Show competence in effective oral and visual presentation of data and information.	2,340	3.42	4	18	205	887	1,230	1%	9%	38%	53%
(BUS 4.b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	3,060	3.43	4	25	288	1,087	1,660	1%	9%	36%	54%
(BUS 4.a) Apply critical thinking and problem-solving skills to diagnose business problems and recommend solutions.	3,060	3.43	4	25	288	1,087	1,660	1%	9%	36%	54%
(BUS 3.b) Demonstrate the impact of the international and global environment on business decision-making.	1,111	3.27	3	10	157	465	479	1%	14%	42%	43%
(BUS 3.a) Provide an understanding and appreciation of how legal and regulatory factors affect managerial decision-making in organizations.	1,386	3.31	3	16	173	563	634	1%	12%	41%	46%

Notes

Overall Outcome Results									
Saved in Chalk & Wire as Business Administration (B.A.) Outcome Results.									
Statistics	Performance Levels (Combined)								
List By	Outcome								
Dates	Submitted August 1, 2017 to December 31, 2021								
Status Filter	Held, Complete								
Groups	All Groups								
Demographic Filters All Students									
Assessment Instruments	All Instruments								
Outcome Sets	BA Business Administration (2017)								
Multiple Score Option	Use All Scores								
Report Generated	2/1/2022								
Above report will give all-tin	ne data. Run report for each timeframe:								
2021-2022: Aug 1, 2021-May 22, 2022									
2020-2021: Aug 1, 2020-July 31, 2021									
2019-2020: Aug 1, 2019-July 31, 2020									
2018-2019: Aug 1, 2018-July 31, 2019									
2017-2018: Aug 1, 2017-July 31, 2018									

Economics (B.A.)

Outcomes

Code	Description
ECON 1	Use quantitative tools and techniques in the preparation, interpretation, analysis and presentation of data and information for problem solving and decision making through:
ECON 1.a	Using quantitative tools and techniques
ECON 1.b	Preparing data and information
ECON 1.c	Interpreting data and information
ECON 1.d	Analyzing data and information
ECON 1.e	Presenting data and information
ECON 2	Apply economic reasoning and models to understand and analyze problems of public policy through:
ECON 2.a	Using various models of market to analyze public policies and issues
ECON 2.b	Using various macroeconomic models to analyze public policies and issues
ECON 2.c	Identifying functions of key economic institutions
ECON 3	Demonstrate effective oral and written communications skills for personal and professional success through:
ECON 3.a	Demonstrating effective written communication
ECON 3.b	Demonstrating effective oral communication

Master of Business Administration (MBA)

Outcomes

Our students will advance in areas like information technology management, government leadership and administration in the life sciences with regional and international partners, corporations, NGOs and government agencies.

Code	Title	Description
MBA 1	Functional Depth	Graduates will demonstrate knowledge of the functional areas of business
MBA 1.a		Demonstrate knowledge of Marketing by performing a marketing strategy analysis.
MBA 1.b		Show knowledge of Financial Management by performing a financial analysis.
MBA 1.c		Illustrate knowledge of Operations Management by performing an operational strategy analysis.
MBA 1.d		Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.
MBA 1.e		Show knowledge of the Management of Information Systems & Technology by performing an information strategy analysis.

MBA 2	Analytical and Quantitative Reasoning	Graduates will be able to use quantitative tools and techniques in the preparation, analysis, and presentation of data and information for problem-solving and decision-making.
MBA 2.a		Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.
MBA 2.b		Demonstrate the ability to gather, analyze, and present economic data for decision-making.
MBA 3	Global Awareness	Graduates will be able to identify how the global environment presets opportunities and challenges for organizations and draft appropriate strategies to respond to them.
MBA 3.a		Identify and analyze opportunities and challenges in the global environment.
MBA 3.b		Draft appropriate organizational response strategies to the global opportunities and challenges.
MBA 4	Leadership and Teamwork	Graduates will demonstrate effective leadership and team membership skills.
MBA 4.a		Critically evaluate their leadership skills.
MBA 4.b		Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.
MBA 4.c		Show competence in effective oral and visual presentation of data and information.
MBA 4.d		Demonstrate effective teamwork skills.
MBA 5	Ethics and Business Sustainability	Graduates will be able to make decisions based on ethical considerations and the triple bottom-line paradigm of business sustainability.
MBA 5.a		Apply an ethical framework to a decision-situation and recommend the best course of action.
MBA 5.b		Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.
MBA 6	Strategic Integration	Graduates will have a comprehensive capstone experience where they will create a strategic plan for an organization based on external and internal situation audits.
MBA 6.a		Conduct external and internal situation audits for an organization.
MBA 6.b		Create a strategic plan for an organization.

Curriculum Map

MBA Curriculu	m Map																	
	Program Goals			1				2		3		4	4			5		6
	Student Learning Outcomes	1.a	1.b	1.c	1.d	1.e	2.a	2.b	3.a	3.b	4.a	4.b	4.c	4.d	5.a	5.b	6.a	6.b
	Graduate Competencies (GSO)	5	5	5	5	5	2, 3, 4	2, 3, 4	4	4	6	6	6	6	3	3	1, 2, 3, 4, 6	1, 2, 3, 4, 6
Graduate School Co	ompetencies: 1. Communication, 2. I	Resea	rch, 3.	Critic	al Rea	asonin	g, 4. Pi	roblem	Solvi	ng, 5.	Divers	ity, 6.	Profe	ession	alism			
Course	Course Title, Key Assignments, an	d Rub	rics															
MGMT 554	Legal Environment of Business																	
Assignment Name	Legal Research Paper																	
Rubric	1484																	
MGMT 560	Leadership and Organizational Be	havio	r		•		•	•				•		•	•	•		
Assignment Name	Comprehensive Case Analysis																	
Rubric	1361																	
Assignment Name	Case Paper/Presentation																	
Rubric	1494																	
MGMT 561	MGMT 561 - Financial Manageme	nt					•					•						-
Assignment Name	Excel Project		v				v											
Rubric	1325		х				Х											
MGMT 562	Financial & Managerial Accountin	g																
Assignment Name	Group Paper/Presentation				v													
Rubric	1321				Х													
MGMT 563	Marketing Management																	
Assignment Name	Consultant Case Paper	х																
Rubric	1323	X																
MGMT 564	Production & Operations Manage	ment					•											
Assignment Name																		
Rubric																		
MGMT 565	International Management																	
Assignment Name	Int'l Management Article								v	v								
Rubric	1682								Х	X								

MGMT 566	Information Management & Tech	nolog	SY												
Assignment Name	Information Technology Project					x									
Rubric	1826					~									
MGMT 567	Organizational Sustainability														
Assignment Name	Sustainability Strategy											х	х		
Rubric	1481											^	^		
MGMT 590	Strategy & Competitive Advantag	е													
Assignment Name	Seminar Presentation														
Rubric	1174														
Assignment Name	Envisioning the Future	х	х	х	х			х	v	v				v	х
Rubric	1485	^	^	^	^			^	X	Х				Х	~
Assignment Name	Elevator Strategist										v		v	v	v
Rubric	1681										Х		Х	Х	X
ECON 560	Managerial Economics														
Assignment Name	Quantitative Analysis						x								
Rubric	1346						~								
MGMT 585	Human Resources Management														
Assignment Name	Journal Article Rubric														
Rubric	1336														
Assignment Name	Final Paper														
Rubric	1827														
MGMT 582	Negotiation & Conflict Resolution														
Assignment Name	Research Paper														
Rubric	2414														

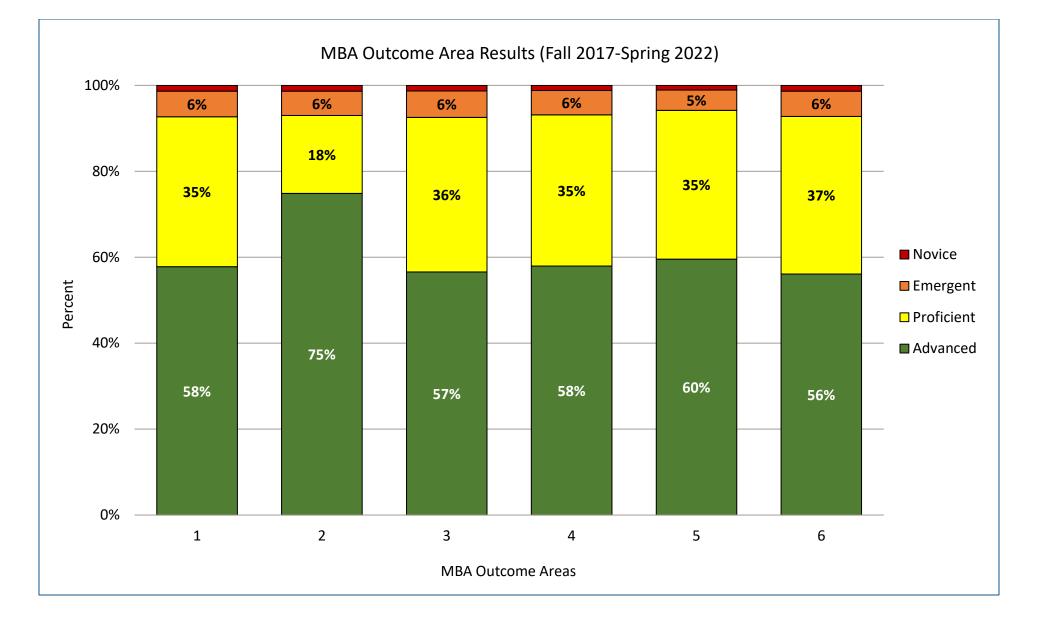
Overall Outcome Results

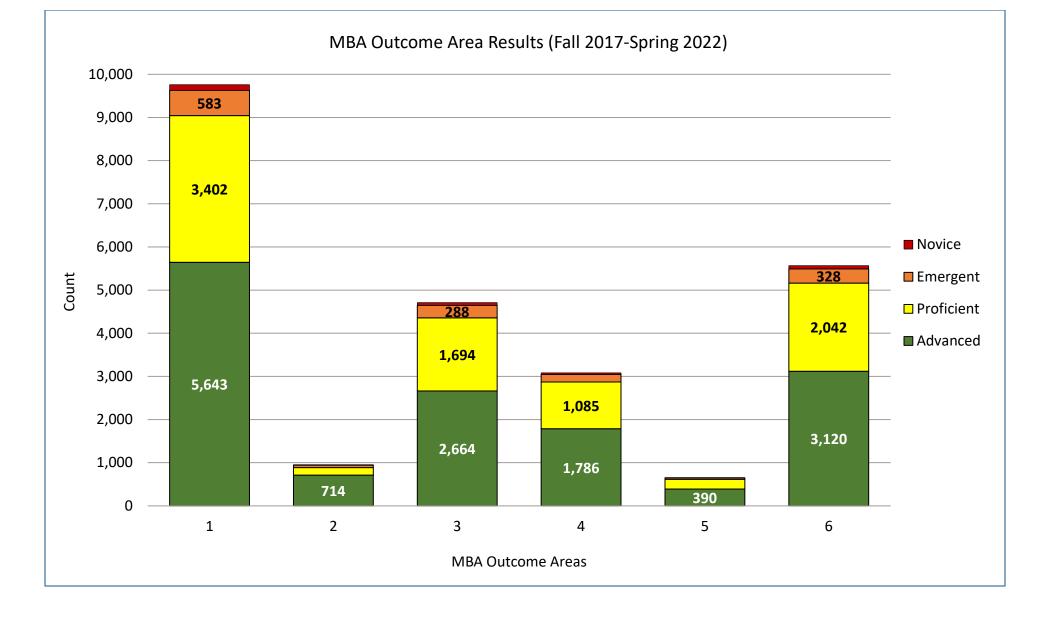
Review Period Results

	MB	A Indiv	idual Ou	utcome	Results (F	all 2017-S	pring 202	2)			
Aug 1, 2017-May 22, 2022					C	ount			Ре	rcent	
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	2,152	3.46	4	30	133	799	1,190	1%	6%	37%	55%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	2,656	3.52	4	41	154	839	1,622	2%	6%	32%	61%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	2,152	3.46	4	30	133	799	1,190	1%	6%	37%	55%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	2,196	3.47	4	30	133	799	1,234	1%	6%	36%	56%
(MBA 1e) Show knowledge of the Management of Information Systems & Technology by performing an information strategy analysis.	603	3.63	4	0	30	166	407	0%	5%	28%	67%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	504	3.77	4	11	21	40	432	2%	4%	8%	86%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	450	3.54	4	2	33	133	282	0%	7%	30%	63%

				Prof. &	Advanced	22,	940	Prof. &	Advanced	93	8%
Total	24,722	3.49	4	324	1,458	8,623	14,317	1%	6%	35%	58%
(MBA 6b) Create a strategic plan for an organization.	2,782	3.48	4	37	164	1,021	1,560	1%	6%	37%	56%
(MBA 6a) Conduct external and internal situation audits for an organization.	2,782	3.48	4	37	164	1,021	1,560	1%	6%	37%	56%
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	630	3.52	4	7	31	222	370	1%	5%	35%	59%
(MBA 5a) Apply an ethical framework to a decision-situation and recommend the best course of action.	25	3.80	4	0	0	5	20	0%	0%	20%	80%
(MBA 4d) Demonstrate effective teamwork skills	0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	630	3.52	4	7	31	222	370	1%	5%	35%	59%
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	2,302	3.48	4	30	138	831	1,303	1%	6%	36%	57%
(MBA 4a) Critically evaluating their leadership skills	150	3.72	4	0	5	32	113	0%	3%	21%	75%
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	2,354	3.48	4	31	144	847	1,332	1%	6%	36%	57%
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	2,354	3.48	4	31	144	847	1,332	1%	6%	36%	57%

		MBA O	utcome	Area Re	sults (Fall	2017-Spr	ing 2022)				
Aug 1, 2017-May 22, 2022					C	ount			Ре	rcent	
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1) Functional Depth	9,759	3.49	4	131	583	3,402	5,643	1%	6%	35%	58%
(MBA 2) Analytical and Quantitative Reasoning	954	3.66	4	13	54	173	714	1%	6%	18%	75%
(MBA 3) Global Awareness	4,708	3.48	4	62	288	1,694	2,664	1%	6%	36%	57%
(MBA 4) Leadership and Teamwork	3,082	3.50	4	37	174	1,085	1,786	1%	6%	35%	58%
(MBA 5) Ethics and Business Sustainability	655	3.53	4	7	31	227	390	1%	5%	35%	60%
(MBA 6) Strategic Integration	5,564	3.48	4	74	328	2,042	3,120	1%	6%	37%	56%
Total	24,722	3.49	4	324	1,458	8,623	14,317	1%	6%	35%	58%
			Prof. &	Advanced	22,	940	Prof. &	Advanced	93	8%	





Yearly Results

			MBA 2	021-202	22 Outcom	ne Results	5				
Aug 1, 2021-May 22, 2022					C	ount			Ре	rcent	
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	280	3.60	4	2	4	98	176	1%	1%	35%	63%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	392	3.60	4	8	13	108	263	2%	3%	28%	67%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	280	3.60	4	2	4	98	176	1%	1%	35%	63%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	280	3.60	4	2	4	98	176	1%	1%	35%	63%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	112	3.59	4	6	9	10	87	5%	8%	9%	78%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	120	3.53	4	0	10	36	74	0%	8%	30%	62%
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	280	3.60	4	2	4	98	176	1%	1%	35%	63%

				Prof. &	Advanced	3,4	489	Prof. &	Advanced	97	1%
Total	3,609	3.61	4	34	86	1,127	2,362	1%	2%	31%	65%
(MBA 6b) Create a strategic plan for an organization.	385	3.61	4	3	7	128	247	1%	2%	33%	64%
(MBA 6a) Conduct external and internal situation audits for an organization.	385	3.61	4	3	7	128	247	1%	2%	33%	64%
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	105	3.63	4	1	3	30	71	1%	3%	29%	68%
(MBA 5a) Apply an ethical framework to a decision- situation and recommend the best course of action.	25	3.80	4	0	0	5	20	0%	0%	20%	80%
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	105	3.63	4	1	3	30	71	1%	3%	29%	68%
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	430	3.64	4	2	9	130	289	0%	2%	30%	67%
(MBA 4a) Critically evaluating their leadership skills	150	3.72	4	0	5	32	113	0%	3%	21%	75%
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	280	3.60	4	2	4	98	176	1%	1%	35%	63%

			MBA 2	020-202	1 Outcom	ne Results	5				
Aug 1, 2020-July 31, 2021					C	ount			Ре	rcent	
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	378	3.56	4	3	18	123	234	1%	5%	33%	62%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	470	3.61	4	3	21	131	315	1%	4%	28%	67%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	378	3.56	4	3	18	123	234	1%	5%	33%	62%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	378	3.56	4	3	18	123	234	1%	5%	33%	62%
(MBA 1e) Show knowledge of the Management of Information Systems & Technology by performing an information strategy analysis.	297	3.60	4	0	13	94	190	0%	4%	32%	64%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	92	3.85	4	0	3	8	81	0%	3%	9%	88%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	135	3.73	4	0	0	37	98	0%	0%	27%	73%

		Prof. &	Advanced	4,3	814	Prof. &	Advanced	95	5%		
Total	4,558	3.57	4	37	207	1,436	2,878	1%	5%	32%	63%
(MBA 6b) Create a strategic plan for an organization.	493	3.55	4	5	22	161	305	1%	4%	33%	62%
(MBA 6a) Conduct external and internal situation audits for an organization.	493	3.55	4	5	22	161	305	1%	4%	33%	62%
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	115	3.55	4	2	4	38	71	2%	3%	33%	62%
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	115	3.55	4	2	4	38	71	2%	3%	33%	62%
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	378	3.56	4	3	18	123	234	1%	5%	33%	62%
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	418	3.53	4	4	23	138	253	1%	6%	33%	61%
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	418	3.53	4	4	23	138	253	1%	6%	33%	61%

			MBA 2	019-202	20 Outcom	ne Results	5				
Aug 1, 2019-July 31, 2020					C	ount			Ре	rcent	
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	486	3.43	4	6	32	196	252	1%	7%	40%	52%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	542	3.47	4	7	33	202	300	1%	6%	37%	55%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	486	3.43	4	6	32	196	252	1%	7%	40%	52%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	486	3.43	4	6	32	196	252	1%	7%	40%	52%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	56	3.80	4	1	1	6	48	2%	2%	11%	86%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	105	3.48	4	0	9	37	59	0%	9%	35%	56%
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	486	3.43	4	6	32	196	252	1%	7%	40%	52%

				Prof. &	Advanced	4,7	752	Prof. &	Advanced	93	3 %
Total	5,131	3.45	4	56	323	1,993	2,759	1%	6%	39%	54%
(MBA 6b) Create a strategic plan for an organization.	621	3.46	4	6	38	241	336	1%	6%	39%	54%
(MBA 6a) Conduct external and internal situation audits for an organization.	621	3.46	4	6	38	241	336	1%	6%	39%	54%
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	135	3.58	4	0	6	45	84	0%	4%	33%	62%
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	135	3.58	4	0	6	45	84	0%	4%	33%	62%
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	486	3.43	4	6	32	196	252	1%	7%	40%	52%
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	486	3.43	4	6	32	196	252	1%	7%	40%	52%

MBA 2018-2019 Outcome Results											
Aug 1, 2018-July 31, 2019		C	ount		Percent						
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	504	3.50	4	5	30	179	290	1%	6%	36%	58%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	600	3.58	4	5	30	180	385	1%	5%	30%	64%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	504	3.50	4	5	30	179	290	1%	6%	36%	58%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	504	3.50	4	5	30	179	290	1%	6%	36%	58%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	96	3.99	4	0	0	1	95	0%	0%	1%	99%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	30	4.00	4	0	0	0	30	0%	0%	0%	100%
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	586	3.52	4	5	34	200	347	1%	6%	34%	59%

				Prof. &	Advanced	5,1	123	Prof. &	Advanced	93%	
Total	5,502	3.51	4	61	318	1,875	3,248	1%	6%	34%	59%
(MBA 6b) Create a strategic plan for an organization.	649	3.47	4	9	40	234	366	1%	6%	36%	56%
(MBA 6a) Conduct external and internal situation audits for an organization.	649	3.47	4	9	40	234	366	1%	6%	36%	56%
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	145	3.40	4	4	10	55	76	3%	7%	38%	52%
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	145	3.40	4	4	10	55	76	3%	7%	38%	52%
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	504	3.50	4	5	30	179	290	1%	6%	36%	58%
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	586	3.52	4	5	34	200	347	1%	6%	34%	59%

MBA 2017-2018 Outcome Results											
Aug 1, 2017-July 31, 2018					C	ount		Percent			
Outcome	Number of Times Rubric Scored	Mean	Median	Novice	Emergent	Proficient	Advanced	Novice	Emergent	Proficient	Advanced
(MBA 1a) Demonstrate knowledge of Marketing by performing a marketing strategy analysis.	504	3.32	3	14	49	203	238	3%	10%	40%	47%
(MBA 1b) Show knowledge of Financial Management by performing a financial analysis.	652	3.41	4	18	57	218	359	3%	9%	33%	55%
(MBA 1c) Illustrate knowledge of Operations Management by performing an operational strategy analysis.	504	3.32	3	14	49	203	238	3%	10%	40%	47%
(MBA 1d) Show knowledge of Financial and Managerial Accounting by performing an analysis of accounting statements.	548	3.37	4	14	49	203	282	3%	9%	37%	51%
(MBA 1e) Show knowledge of the Management of Information Systems & Technology by performing an information strategy analysis.	306	3.65	4	0	17	72	217	0%	6%	24%	71%
(MBA 2a) Demonstrate the ability to perform financial analysis using appropriate spreadsheet software.	148	3.71	4	4	8	15	121	3%	5%	10%	82%
(MBA 2b) Demonstrate the ability to gather, analyze, and present economic data for decision-making.	60	3.05	3	2	14	23	21	3%	23%	38%	35%

						ed 5,262			Prof. & Advanced		89%	
Total	5,922	3.38	3	136	524	2,192	3,070	2%	9%	37%	52%	
(MBA 6b) Create a strategic plan for an organization.	634	3.35	3	14	57	257	306	2%	9%	41%	48%	
(MBA 6a) Conduct external and internal situation audits for an organization.	634	3.35	3	14	57	257	306	2%	9%	41%	48%	
(MBA 5b) Critically evaluate the strategy of an organization with respect to its subscription to economic, social, and environmental sustainability and recommend suggestions for improvement.	130	3.46	4	0	8	54	68	0%	6%	42%	52%	
(MBA 4c) Show competence in effective oral and visual presentation of data and information.	130	3.46	4	0	8	54	68	0%	6%	42%	52%	
(MBA 4b) Illustrate the ability to effectively communicate relevant business information to organizational stakeholders in writing.	504	3.32	3	14	49	203	238	3%	10%	40%	47%	
(MBA 3b) Draft appropriate organizational response strategies to the global opportunities and challenges.	584	3.39	4	14	51	215	304	2%	9%	37%	52%	
(MBA 3a) Identify and analyze opportunities and challenges in the global environment.	584	3.39	4	14	51	215	304	2%	9%	37%	52%	

Notes

Overall Outcome Results									
Saved in Chalk & Wire as MBA Outcome Results.									
Statistics Performance Levels (Combined)									
List By	Outcome								
Dates	Submitted August 1, 2017 to December 31, 2021								
Status Filter	Held, Complete								
Groups	All Groups								
Demographic Filters	All Students								
Assessment Instruments	All Instruments								
Outcome Sets	Master of Business Administration (MBA)								
Multiple Score Option	Use All Scores								
Report Generated 2/1/2022									
Above report will give all-time data. Run report for each timeframe:									
2021-2022: Aug 1, 2021-May 22, 2022									
2020-2021: Aug 1, 2020-July 31, 2021									
2019-2020: Aug 1, 2019-July 31, 2020									
2018-2019: Aug 1, 2018-July 31, 2019									
2017-2018: Aug 1, 2017-July 31, 2018									